

**RESOLUTION NO. 326 -2013, ESTABLISHING AN
EDUCATIONAL OUTREACH PROGRAM ON THE ECONOMIC
VALUE OF CULTURAL ARTS**

WHEREAS, the County of Suffolk has a rich tradition of cultural arts programming in its downtown areas, including parades, fairs, concerts and festivals; and

WHEREAS, these events draw hundreds, and sometimes thousands, of visitors to local downtowns; and

WHEREAS, the downtown areas where these events take place are home to many local small businesses; and

WHEREAS, some small businesses may not know the best ways to optimize the opportunities presented when cultural arts events occur near their business location; and

WHEREAS, the Department of Economic Development and Planning should develop an educational outreach program to explain the economic value of cultural arts events to small businesses and provide suggestions on ways for businesses to maximize their profits during these periods; and

WHEREAS, encouraging the growth and success of small businesses in Suffolk County will help improve the economy on Long Island; now, therefore be it

1st RESOLVED, that the Department of Economic Development and Planning (“Department”) is hereby authorized, empowered and directed to develop an educational outreach program for small businesses in the County of Suffolk on the value of local cultural arts events; and be it further

2nd RESOLVED, that the program should explain the value of cultural arts events in downtown areas and provide suggestions to businesses on how to maximize their profit potential during such events; and be it further

3rd RESOLVED, that the Department shall develop a webpage on the departmental website and may, if necessary, develop print literature to provide to local small businesses throughout the County of Suffolk on this topic; and be it further

4th RESOLVED, that this Legislature, being the State Environmental Quality Review Act (SEQRA) lead agency, hereby finds and determines that this resolution constitutes a Type II action pursuant to Section 617.5(c)(20), (21) and (27) of Title 6 of the NEW YORK CODE OF RULES AND REGULATIONS (6 NYCRR) and within the meaning of Section 8-0109(2) of the NEW YORK ENVIRONMENTAL CONSERVATION LAW as a promulgation of regulations, rules, policies, procedures, and legislative decisions in connection with continuing agency administration, management and information collection, and the Suffolk County Council on Environmental Quality (CEQ) is hereby directed to circulate any appropriate SEQRA notices of determination of non-applicability or non-significance in accordance with this resolution.

DATED: May 7, 2013

APPROVED BY:

/s/ Steven Bellone
County Executive of Suffolk County

Date: May 15, 2013