

**RESOLUTION NO. 813 -2012, AUTHORIZING SPONSORSHIP
OF THE COUNTY WEBSITE**

WHEREAS, Suffolk County is facing a budget shortfall of hundreds of millions of dollars over a three-year period; and

WHEREAS, the County needs to include both cost reductions and revenue generation in any plan to close a budget shortfall of this magnitude; and

WHEREAS, County residents and businesses use the County-owned websites regularly to access information, apply for permits and obtain services; and

WHEREAS, the County should establish a program to sell sponsorship opportunities on County-owned websites as a recurring revenue stream; now, therefore be it

1st RESOLVED, that the Department of Information Technology is hereby authorized, empowered and directed to develop a program for paid sponsorship of County-owned websites; and be it further

2nd RESOLVED, that this program shall not apply to County-owned websites with a .gov domain; and be it further

3rd RESOLVED, that the Department of Information Technology is further directed to develop all rules and regulations for this program to govern the process for becoming a sponsor, the type of sponsorships which will be accepted and who may sponsor the County website; and be it further

4th RESOLVED, that the Department of Information Technology shall submit the proposed sponsorship program, rules and regulations to the County Legislature for approval prior to implementing same; and be it further

5th RESOLVED, any sponsorship of the County website pursuant to this program must be accompanied by an express statement that the sponsorship does not constitute an express or implied endorsement of the sponsoring entity by the County; and be it further

6th RESOLVED, that this Legislature, being the State Environmental Quality Review Act (SEQRA) lead agency, hereby finds and determines that this resolution constitutes a Type II action pursuant to Section 617.5(c)(20), (21) and (27) of Title 6 of the NEW YORK CODE OF RULES AND REGULATIONS (6 NYCRR) and within the meaning of Section 8-0109(2) of the NEW YORK ENVIRONMENTAL CONSERVATION LAW as a promulgation of regulations, rules, policies, procedures, and legislative decisions in connection with continuing agency administration, management and information collection, and the Suffolk County Council on Environmental Quality (CEQ) is hereby directed to circulate any appropriate SEQRA notices of determination of non-applicability or non-significance in accordance with this resolution.

DATED: September 13, 2012

APPROVED BY:



County Executive of Suffolk County

Date: 9.21.12

SUFFOLK COUNTY
County Legislature
RIVERHEAD, NY



This is to Certify That I, TIM LAUBE, Clerk of the County Legislature of the County of Suffolk, have compared the foregoing copy of resolution with the original resolution now on file in this office, and which was duly adopted by the County Legislature of said County on September 13, 2012 and that the same is a true and correct transcript of said resolution and of the whole thereof.

In Witness Whereof, I have hereunto set my hand and the official seal of the County Legislature of the County of Suffolk.

Tim Laube

Clerk of the Legislature

Intro. Res. 1692

Res. No. 813

September 13, 2012

Motion:
 Romaine, Schneiderman, Browning, Muratore, Anker
 Calarco, Montano, Cirmi, Lindsay, Hahn, Barraga,
 Kennedy, Nowick, Horsley, Gregory, Stern, D'Amaro, Spencer

Co-Sponsors:
 Romaine, Schneiderman, Browning, Muratore, Anker
 Calarco, Montano, Cirmi, Lindsay, Hahn, Barraga,
 Kennedy, Nowick, Horsley, Gregory, Stern, D'Amaro, Spencer

Second:
 Romaine, Schneiderman, Browning, Muratore, Anker
 Calarco, Montano, Cirmi, Lindsay, Hahn, Barraga,
 Kennedy, Nowick, Horsley, Gregory, Stern, D'Amaro, Spencer

LD	Legislator	Yes	No	Abs	NP	R
1	Edward P. ROMAINE					
2	Jay H. SCHNEIDERMAN					
3	Kate M. BROWNING					
4	Thomas MURATORE					
5	Kara HAHN					
6	Sarah S. ANKER					
7	Rob CALARCO					
9	Ricardo MONTANO					
10	Thomas CILMI					
11	Thomas F. BARRAGA					
12	John M. KENNEDY, JR.					
13	Lynne C. NOWICK					
15	DuWayne GREGORY					
16	Steven H. STERN					
17	Lou D'AMARO					
18	William SPENCER					
14	Wayne R. HORSLEY, D.P.O.					
8	William J. LINDSAY, P.O.					
	Totals	18				

MOTION

Approve

Table: _____

Send To Committee

Table Subject To Call

Lay On The Table

Discharge

Take Out of Order

Reconsider

Waive Rule _____

Override Veto

Close

Recess

APPROVED FAILED _____

No Motion _____ No Second _____

RESOLUTION DECLARED

ADOPTED

NOT ADOPTED

Tim Laube

Tim Laube, Clerk of the Legislature

Roll Call _____ Voice Vote