

Intro. Res. No. 2036-2011

Laid on Table 11/22/2011

Introduced by Presiding Officer Lindsay, Deputy Presiding Officer Vilorio-Fisher and Legislators Cooper, Gregory, Kennedy, Montano, Nowick, Schneiderman, Cilmi

RESOLUTION NO. 1224 -2011, ADOPTING LOCAL LAW NO. 14 -2012, A LOCAL LAW TO AUTHORIZE ADVERTISING IN THE COUNTY TAX MAP ALBUM AND SET ADVERTISING RATES

WHEREAS, there was duly presented and introduced to this County Legislature at a meeting held on November 22, 2011, a proposed local law entitled, "**A LOCAL LAW TO AUTHORIZE ADVERTISING IN THE COUNTY TAX MAP ALBUM AND SET ADVERTISING RATES**"; now, therefore be it

RESOLVED, that said local law be enacted in form as follows:

LOCAL LAW NO. 14 -2012, SUFFOLK COUNTY, NEW YORK

A LOCAL LAW TO AUTHORIZE ADVERTISING IN THE COUNTY TAX MAP ALBUM AND SET ADVERTISING RATES

BE IT ENACTED BY THE COUNTY LEGISLATURE OF THE COUNTY OF SUFFOLK, as follows:

Section 1. Legislative Intent.

This Legislature hereby finds and determines that the 2012 Operating Budget was amended to authorize advertising in the County's tax map album and to set rates for such advertisements.

This Legislature also finds and determines that advertisements in the tax map albums will provide needed revenue to ensure that the budget remains in balance.

Therefore, the purpose of this law is to authorize the sale of advertisements in the County's tax map album and set the rates for such advertisements.

Section 2. Advertising Authorized.

The Suffolk County Real Property Tax Service Agency is hereby authorized to sell advertising space in the County's annual tax map albums.

Section 3. Advertising Rates Established.

A schedule of rates for the display of advertising on the County Real Property Tax Service Agency Tax Map Albums is hereby established as follows:

Annual Display Advertising Rates for Annual Suffolk County Tax Map Albums

	Back Cover	Inside Front Cover	Inside Back Cover
Full Page	\$1,000	\$1,500	\$1,250
Half Page	\$600	\$1,000	\$750
Quarter Page	\$300	\$750	\$500

***Shelter Island Rates:**

Full Page Only	\$500	\$750	\$650
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All rates are black and white.

Advertising Closing Date - Final March 1

Various digital sponsorships are also available. Contact the Director (631) 852-1555 for details.

Section 4. Review of Proposed Advertisements.

The Director of the Real Property Tax Service Agency, in consultation with the County Attorney, shall review all proposed advertisements to determine appropriate content.

Section 5. Timeline for Purchase of Advertisements.

- A. All display advertisements are due to the Real Property Tax Service Agency on or before January 1st of each calendar year.
- B. The Director of the Real Property Tax Service Agency, in consultation with the County Attorney, shall approve or disapprove proposed advertisements, or recommend changes to the prospective advertiser by the 15th day of January of each calendar year.
- C. All subsequent advertisements, new or revised, shall be due on or before February 1 of each calendar year.
- D. The Director of the Real Property Tax Service Agency, in consultation with the County Attorney, shall approve or disapprove of all submitted advertisements by the 15th day of February of each calendar year.
- E. Advertisements in final form must be submitted to the Real Property Tax Service Agency on or before March 1st of each calendar year.

Section 6. Rules and Regulations.

The Director of the Real Property Tax Service Agency is hereby authorized and empowered to issue and promulgate such rules and regulations as he or she deems necessary to implement and carry out the provisions of this law.

Section 7. Applicability.

This law shall apply to all actions occurring on or after the effective date of this law.

Section 8. Severability.

If any clause, sentence, paragraph, subdivision, section, or part of this law or the application thereof to any person, individual, corporation, firm, partnership, entity, or circumstance shall be adjudged by any court of competent jurisdiction to be invalid or unconstitutional, such order or judgment shall not affect, impair, or invalidate the remainder thereof, but shall be confined in its operation to the clause, sentence, paragraph, subdivision, section, or part of this law, or in its application to the person, individual, corporation, firm, partnership, entity, or circumstance directly involved in the controversy in which such order or judgment shall be rendered.

Section 9. SEQRA Determination.

This Legislature, being the State Environmental Quality Review Act (SEQRA) lead agency, hereby finds and determines that this law constitutes a Type II action pursuant to Section 617.5(c)(20), (21), and/or (27) of Title 6 of the NEW YORK CODE OF RULES AND REGULATIONS (6 NYCRR) and within the meaning of Section 8-0109(2) of the NEW YORK ENVIRONMENTAL CONSERVATION LAW as a promulgation of regulations, rules, policies, procedures, and legislative decisions in connection with continuing agency administration, management and information collection. The Suffolk County Council on Environmental Quality (CEQ) is hereby directed to circulate any appropriate SEQRA notices of determination of non-applicability or non-significance in accordance with this law.

Section 10. Effective Date.

This law shall take effect immediately upon filing in the Office of the Secretary of State.

DATED: December 20, 2011

APPROVED BY:

VETOED

County Executive of Suffolk County

Date: 12-27-11

****VETO OVERRIDE ADOPTED ON FEBRUARY 7, 2012****

After a public hearing duly held on December 7, 2011
Filed with the Secretary of State on February 23, 2012

COUNTY OF SUFFOLK



PRESIDING OFFICER
COUNTY LEGISLATURE
SUFFOLK COUNTY, NY

2011 DEC 27 PM 4:04

OFFICE OF THE COUNTY EXECUTIVE

Steve Levy
COUNTY EXECUTIVE

RECEIVED

December 27, 2011

Presiding Officer William J. Lindsay and
Members of the Suffolk County Legislature
William H. Rogers Legislative Building
725 Veterans Memorial Highway
Smithtown, New York 11787

**RE: RESOLUTION NO. 1224-2011, A LOCAL LAW TO AUTHORIZE ADVERTISING
IN THE COUNTY TAX MAP ALBUM AND SET ADVERTISING RATES**

Dear Presiding Officer Lindsay and Members of the Legislature:

**I AM RETURNING HEREIN RESOLUTION 1224 -2011, A LOCAL LAW TO
AUTHORIZE ADVERTISING IN THE COUNTY TAX MAP ALBUM AND SET
ADVERTISING RATES vetoed in its entirety.**

These are extraordinarily hard conditions our taxpayers are facing. Too many of our residents are losing their jobs, paying more into their benefits and some even seeing their pensions reduced. Major tax and fee increases are the last thing our residents wish to see in these very difficult economic times.

The tax and fee increases passed by the Legislature over the past month were, and are, avoidable. Had we simply closed the nursing home by January 1st and required employees to contribute to their healthcare, as I recommended in my proposed budget, the taxpayers could be given a break.

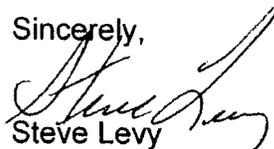
Over the last month the Legislature increased the property tax, removed the cap on gasoline taxes, increased fees charged to individuals seeking access to our parks; increased fees for services provided to the public through our Medical Examiner's office and our County Clerk's office, and increased fees for individuals seeking applications to our Suffolk County Planning Commission. Additionally, the Legislature is poised to vote for a \$0.50 increase in bus fares, which has a disproportionately high impact on the poor and working class.

Hopefully, the Legislature can work in the upcoming year toward moving the huge loses of the nursing home off of our books and require employees to pay a fair share into their healthcare costs. Every month that goes by without these measures being

implemented is millions of dollars that are wasted. We cannot tax and fee our way out of difficult economic times.

For these reasons, I urge the Legislature to sustain my veto.

Sincerely,



Steve Levy

County Executive of Suffolk County

Intro. Res.

2036

Res. No.

1224

December 20, 2011

Motion:

Romaine, Schneiderman, Browning, Muratore, Anker
Eddington, Montano, Cilmi, Lindsay, Vilorla-Fisher, Barraga,
Kennedy, Nowick, Horsley, Gregory, Stern, D'Amaro, Cooper

Co-Sponsors:

Romaine, Schneiderman, Browning, Muratore, Anker
Eddington, Montano, Cilmi, Lindsay, Vilorla-Fisher, Barraga,
Kennedy, Nowick, Horsley, Gregory, Stern, D'Amaro, Cooper

Second:

Romaine, Schneiderman, Browning, Muratore, Anker
Eddington, Montano, Cilmi, Lindsay, Vilorla-Fisher, Barraga,
Kennedy, Nowick, Horsley, Gregory, Stern, D'Amaro, Cooper

LD	Legislator	Yes	No	Abs	NP	R
1	Edward P. ROMAINE					
2	Jay H. SCHNEIDERMAN					
3	Kate M. BROWNING					
4	Thomas MURATORE					
6	Sarah S. ANKER					
7	Jack EDDINGTON					
9	Ricardo MONTANO					
10	Thomas CILMI					
11	Thomas F. BARRAGA					
12	John M. KENNEDY, JR.					
13	Lynne C. NOWICK					
14	Wayne R. HORSLEY					
15	DuWayne GREGORY					
16	Steven H. STERN					
17	Lou D'AMARO					
18	Jon COOPER				/	
5	Vivian VILORIA-FISHER, D.P.O.				/	
8	William J. LINDSAY, P.O.	/				
	Totals	16	—		2	—

MOTION	
<input checked="" type="checkbox"/>	Approve
___	Table: _____
___	Send To Committee
___	Table Subject To Call
___	Lay On The Table
___	Discharge
___	Take Out of Order
___	Reconsider
___	Waive Rule ___
___	Override Veto
___	Close
___	Recess
APPROVED <input checked="" type="checkbox"/>	FAILED ___
No Motion ___	No Second ___

RESOLUTION DECLARED	
<input checked="" type="checkbox"/>	ADOPTED
___	NOT ADOPTED

Tim Laube

Roll Call ___ Voice Vote

Tim Laube, Clerk of the Legislature

SUFFOLK COUNTY
County Legislature
RIVERHEAD, NY



This is to Certify That I, TIM LAUBE, Clerk of the County Legislature of the County of Suffolk, have compared the foregoing copy of resolution with the original resolution now on file in this office, and which was duly adopted by the County Legislature of said County on February 7, 2012 and that the same is a true and correct transcript of said resolution and of the whole thereof.

In Witness Whereof, I have hereunto set my hand and the official seal of the County Legislature of the County of Suffolk.

Tim Laube

Clerk of the Legislature

Intro. Res.

2036 Veto Override

Res. No.

1224

February 7, 2012

Motion:

Romaine, Schneiderman, Browning, Muratore, Anker
Calarco, Montano, Cilmi, Lindsay, Hahn, Barraga,
Kennedy, Nowick, Horsley, Gregory, Stern, D'Amaro, Spencer

Co-Sponsors:

Romaine, Schneiderman, Browning, Muratore, Anker
Calarco, Montano, Cilmi, Lindsay, Hahn, Barraga,
Kennedy, Nowick, Horsley, Gregory, Stern, D'Amaro, Spencer

Second:

Romaine, Schneiderman, Browning, Muratore, Anker
Calarco, Montano, Cilmi, Lindsay, Hahn, Barraga,
Kennedy, Nowick, Horsley, Gregory, Stern, D'Amaro, Spencer

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3	Kate M. BROWNING					
4	Thomas MURATORE					
5	Kara HAHN					
6	Sarah S. ANKER					
7	Rob CALARCO					
9	Ricardo MONTANO					
10	Thomas CILMI					
11	Thomas F. BARRAGA					
12	John M. KENNEDY, JR.					
13	Lynne C. NOWICK					
15	DuWayne GREGORY					
16	Steven H. STERN					
17	Lou D'AMARO					
18	William SPENCER					
14	Wayne R. HORSLEY, D.P.O.					
8	William J. LINDSAY, P.O.					
	Totals	18				

MOTION
<input type="checkbox"/> Approve
<input type="checkbox"/> Table: _____
<input type="checkbox"/> Send To Committee
<input type="checkbox"/> Table Subject To Call
<input type="checkbox"/> Lay On The Table
<input type="checkbox"/> Discharge
<input type="checkbox"/> Take Out of Order
<input type="checkbox"/> Reconsider
<input type="checkbox"/> Waive Rule _____
<input checked="" type="checkbox"/> Override Veto
<input type="checkbox"/> Close
<input type="checkbox"/> Recess
APPROVED <input checked="" type="checkbox"/> FAILED _____
No Motion _____ No Second _____

RESOLUTION DECLARED
<input checked="" type="checkbox"/> ADOPTED
<input type="checkbox"/> NOT ADOPTED

Roll Call _____ Voice Vote

Tim Laube

Tim Laube, Clerk of the Legislature