

HORSLEY NEWS

WAYNE R. HORSLEY

COUNTY LEGISLATOR, 14TH DISTRICT

ECONOMIC DEVELOPMENT, HIGHER EDUCATION AND ENERGY, CHAIRMAN
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HORSLEY ALERTS RESIDENTS TO NEW LIPA PROGRAM

Now Ratepayers can Easily Text Power Outage Info Directly to LIPA

Lindenhurst, NY – Suffolk County Legislator Wayne R. Horsley, Chairman of the Economic Development, Higher Education and Energy Committee wants to make ratepayers in Suffolk County aware that LIPA has launched a mobile texting initiative aimed at improving communications to the public during storms and power outages. The program is dubbed “*Power Out? Text It In.*”

“There is now a multitude of ways ratepayers can report outages and receive vital information about power restoration” stated Horsley. “Utilizing social media networks for the purpose of keeping the public up to date during storms and outages is a new way to serve the ratepayer and give them what they rightfully deserve,” the Legislator continued. LIPA rolled this program out following a steady stream of criticism lobbed against the Authority for its poor performance in keeping citizens and elected officials abreast of developments during storms that hit Long Island over the last year.

“It’s good to know that the doors of communication are opening,” said Horsley. “With today’s technology there is no excuse for ‘lack of communication’ issues. I am pleased to learn LIPA is moving in the right direction. This text-alert system will provide customers with the most up to date information available,” the Legislator concluded.

To register your cell phone for storm updates: Text REG to MYLIPA or 695472 or visit www.lipower.org/mylipa.

You can also visit the LIPASstorm Facebook page, Twitter feed: @LIPASstorm, Youtube: www.youtube.com/LIPowerAuthority or Flickr: www.flickr.com/LIPowerAuthority for safety and preparedness tips, restoration updates and power outages during storms.

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