

**Suffolk County Vanderbilt Museum
Board of Trustees
Minutes**

A regular meeting of the Suffolk County Vanderbilt Museum Board of Trustees was held on June 15, 2016 in the Planetarium Lobby, Centerport, New York.

The following were in attendance:

Ron Beattie – President
Gretchen Oldrin Mones – 1st Vice President
Jack DeMasi – 2nd Vice President
Betsy Cambria – Treasurer
Kevin Peterman – Secretary
Michelle Gegwich – Trustee
Dr. Steven Gittelman – Trustee
Stephen Melore – Trustee
Lance Reinheimer – Executive Director
Ann Marie Pastore - Stenographer

Absent:

Anthony Guarnischelli - Trustee
Thomas Glascock – Trustee
Michael Mule – Trustee

(Mr. Ron Beattie called the meeting to order at 7:15 p.m.)

MR. BEATTIE:

Welcome to the June meeting of the Suffolk County Vanderbilt Museum and Planetarium. Let's start, as we always do, with the Pledge of Allegiance.

{SALUTE TO THE FLAG}

MR. BEATTIE:

Very good. I see there is nobody in the audience to address the Board. I'll ask for a motion to accept the previous meeting minutes.

MR. PETERMAN:

Motion.

MR. DEMASI:

Second.

MR. BEATTIE:

Without objection, the meeting minutes are approved. **(Vote 8/0/0/7
Absent: Mr. Glascock, Mr. Guarnischelli & Mr. Mule. Four vacancies.)**

Committee Reports, Finance and Treasurer, Betsy.

MS. CAMBRIA:

In going over the April 2016 Treasurer's Report with Lance, I pointed out certain things. Under "Revenue," you can see that the "Admission" figure is quite large. In fact, it's a third larger what it was the previous month. I'm informed that that has to do with the fact that we had vacation week with very, very large attendance of school kids and families.

The other figures are about what they had been projected, except under Suffolk County Funds \$145,659, that's the first of the Hotel/Motel Tax payment. It's actually an advance of one month included in that payment.

The site use of \$11,244, again, has to do with payments for weddings that will take place here.

The other revenue is in line with what had been projected.

The expenses are also in line with what we had projected with nothing outstanding, so that is my submission of the April Treasurer's Report.

MR. BEATTIE:

Thank you, Betsy. Are there any questions for Betsy?

MR. REINHEIMER:

Yes, I just want to add one more thing on the Treasurer's Report. The endowment, \$37,000, that's the second final payment for the laser system. We did one payment in March and the second payment in April. The system is paid for and installed.

MR. BEATTIE:

Very good. Education and Exhibits, Gretchen.

MS. OLRDIN MONES:

Mansion tour numbers continue to be very high. In April there were 1,300 as compared to April of 2015, when there were 1,218.

This May there were 1,154 tours booked. May of 2015 there were 1,244.

On April 21 Ernest Porcelli, who has a glass studio in Brooklyn, came to remove the decorative glass window in the Memorial Wing stairwell for repair. He is replacing approximately 20 of the small rondele glass pieces that were damaged during a hail storm in 2009.

We were not selected this time for funding by the Greater Hudson Grant to restore the picture frame for the Dutch maritime painting. In fact, no Suffolk County institutions were selected this cycle.

When the floors were refinished in the nursery wing, Peter discovered that the walls in the mummy room were wet and moldy. He determined that the room had to be repaired and repainted immediately to inhibit further damage and to keep the collections and visitors from the moldy environment. He and Tim worked rapidly and with minimal disruption to the visitors. As always, they did a wonderful job.

George Dante visited on May 23 to evaluate the Stoll Wing taxidermy mounts for repair. The intention is to have the work done in the summer so as not to disturb educational programming during the school year.

The education programs have booked up nicely and the spring semester has been very busy. Recently a new educator has joined us in the museum department.

The bus is out on the road almost every day.

Work on the Gardiner Grant continues on the second floor of the Marine Museum. Over 750 specimens have been restored and re-labeled so far.

When George Dante was here, he evaluated the skin-mounted fish on the first floor in the Marine Museum. We're planning to use some of the Gardiner Grant funding to repair specimens in poor condition. This work will involve only a small percent of the taxidermy, so the exhibit area will remain open.

Stephanie spoke at Molloy College for a continuing education seminar in Rockville Center on April 29. As usual, her presentation about the Vanderbilt and about material in her book, "Eagle's Nest" was a hit.

On April 26, Ian of *Newsday* filmed collections here for an online feature about the Vanderbilt.

Looking ahead to mid-summer, Beth will be offering summer museum workshops for children in preschool through grade four on Mondays in July and August. I think those are mentioned in this nice looking brochure you have as part of the papers in front of you.

That is the end of the report, unless someone has questions or comments.

MR. BEATTIE:

Thank you, Gretchen.

That's great news that the bus is on the road.

MS. OLDRIN MONES:

Almost every day.

MR. BEATTIE:

That's fantastic.

The Development Committee, I don't have anything specific for Development, other than what will be in the President's Report. We will talk about that as we get to it.

Planning and Strategic Plan, I don't know if there is anything to report, Steve?

DR. GITTELMAN:

No.

MR. BEATTIE:

Okay. Community Relations Committee, at this point, I'd ask to go into executive session. Can I have a motion for that?

MR. PETERMAN:

Motion.

MS. OLDRIN MONES:

Second.

MR. BEATTIE:

Okay, we'll be quick. **(Vote 8/0/0/7 Absent: Mr. Glascock, Mr. Guarnischelli & Mr. Mule. Four vacancies.)**

{EXECUTIVE SESSION 7:25 PM – 7:45 PM}

MR. BEATTIE:

Okay, we're back in session. Operations, Buildings and Grounds.

MR. PETERMAN:

The usual, but just to mention the plaster in Mr. Vanderbilt's dressing room, the Northport Porch and the Moroccan Court sometimes have some water puddling, but I'm confident we'll get to those things soon.

MR. BEATTIE:

Very good. Any questions for Kevin?

Technology, there is no report.
Human Resources, Tom Glascock is not here.

We'll move to the Executive Director's Report.

MR. REINHEIMER:

Thank you. To follow up on what Kevin was saying, Peter is starting to work on the plastering in Willie K's bedroom.

The water in the Moroccan Courtyard, the best we can determine is that it's probably a pipe in the wall. These buildings are 100 years old and some of the pipes, I think, are rusting through. We had problems in other parts of the mansion where it's internal pipes. We haven't gotten to that yet.

To start out, Pat Keefe and I went to New York City on Thursday, June 6, for the Long Island Convention and Visitor's Bureau kick off for the summer to

promote Long Island. What they're trying to promote, and they invited us as part of the Gold Coast Mansions, so we were there with Oheka Mansion representing Gold Coast Mansions, but, of course, we were representing the Vanderbilt.

They invited about 80 people from the media. They were very interested in the Gold Coast Mansions. My feeling is in time, some of these media people, independent writers, magazine people and travel magazines will be coming out here and will get us some more publicity.

Related to that, the *Hampton's Weekly* magazine, I spoke to them today. They interviewed me. They're going to do a small section on the Vanderbilt. I emphasized that's a perfect match for the Hamptons. Here is the original Gold Coast, the original center of the financial captains of the world living out here in the Gold Coast, but now, of course, they're out in the Hamptons. It's a great tie to the Hamptons. She was excited. We sent her some nice pictures.

The County Executives from Nassau and Suffolk County were there, so I got to talk to Steve Bellone. Ed Mangano was also there, and he spoke to the group. It was well worth it to go there.

The café progress, we're still going through the maze to file the application with the Health Department. I spoke to David Swift today. He's going to put the changes that they want in the additional documents they need for that application.

There are two sticking points, and he's going to see if they would wave those. Those are that they wanted the septic system for the whole property and every building outlined along with the water pipes. So for a café, based on the Health Department calculations, that would generate 15 additional gallons of water per day, and they want to make sure that this property can support those 15 gallons.

MR. BEATTIE:

It's a good thing we're a County institution.

MR. PETERMAN:

Don't go there.

{LAUGHTER}

MR. REINHEIMER:

As Betsy reported, the laser light system is in. It's operating and it started on the weekend of June 3. We had our first Friday and Saturday nights. We showed Pink Floyd's "Dark Side of the Moon." Both of those shows sold out.

Ron arranged for Saturday all day into the night to have a barbeque wagon here to have food. I know they sold out of food before the evening. They sold out before the night shows. We got off to a good start.

Last weekend the shows Friday and Saturday nights were half full. We have to start working on promoting these shows and getting the word out. There is interest; we just have to get the word out.

Now the second wave is to promote ongoing through the summer the laser light shows. We have two shows during the day when we're open full time, and we do the one show at ten o'clock at night. On Friday and Saturday nights, we have an eight o'clock live planetarium show, nine o'clock is one of our video planetarium shows, and then ten o'clock is the laser show.

When we start during the summer, we're going to start having a five o'clock show. We'll extend our day and see how that works and continue with the laser shows with the planetarium shows.

MR. BEATTIE:

Not to interrupt, but I think we need probably to mix it up instead of having Pink Floyd at ten o'clock every night, I know that's nostalgic, but we have some many other show offerings, that maybe we can mix it up and we'll get more fannies in the seats. That's my own personal thought on that.

MR. REINHEIMER:

Well, we can talk about that.

In lockstep with the laser shows, we instituted discounts for multiple shows. During the daytime a show is \$5. If you go to more than one show, you get a dollar discount for the second show, so it would be \$4. Nighttime for an adult the planetarium shows are \$9. The second show or the third show you go to, if you go to more than one show, it's a \$2 discount, so it would be \$7 for an adult.

Capital Program, the purchasing process is underway for the electric tram that we're purchasing. It's an eleven passenger tram that has a wheelchair rack and space for a wheelchair. The Capital Program funds for Americans with Disabilities Act provided the funds for this, so having it be a wheelchair

vehicle, it's enclosed and heated. It will be nine passengers, plus a wheelchair guest.

MS. GEGWICH:

That's great.

MR. REINHEIMER:

Yes, it's a really nice vehicle. It has larger tires and bigger suspension. It will be better for the cobblestone. I went down and looked at one that was similar. It wasn't a wheelchair vehicle. It was a 14 passenger vehicle. It's the same chassis, same type of vehicle but different configuration.

It also wasn't enclosed. For the winter and rain we have had problems with the trams where you're out there in the elements. This should come – we should have it by the end of the summer.

The marine museum, they're finishing up the front of the marine museum – the Capital Program – to waterproof the walls. They have done the front, and they are finishing the side facing the parking lot. It looks nice. They haven't done the fancy scroll work and all that detail work, but at least they're sealing those walls so that the water doesn't wick through.

One our website, we have a new events calendar. You go to that site, and the events are listed in order. Then there's a button, if you want, where you can also toggle to a calendar view, so you can see all the events. We can list all the events into next year. As the event finishes, it drops off the calendar and new events can be added as we schedule them.

It's a better system than what we had before. Before we had old programs on there. We kept them because of search engine requirements. It confused people. When I spoke to the web host about that in the past, they didn't have a better – they didn't have something that was viable. Now they have a different system, and it works nicely. So we just started that last month.

April 24 we had the Liverpool Shuffle in the planetarium. It was pretty much a sell-out. We sold 132 tickets. That was a live program with images on the dome.

May 21 we had the Steel Silk Band. They play songs from the 1980's and popular songs. Again, that's a live program. We sold 111 tickets. They were very successful.

We had the Woodstock Revival Music Festival this past Sunday. There were 870 paid tickets. They're counting band members, artists that are free and other people that were there. They probably had around 1,000 people.

Last year we sold 1,081 tickets. Again, you add another 200, so we probably had about 1,300 last year. We raised the price of the ticket in order to reduce the number of people. We grossed \$27,000 this year. Last year we grossed \$26,000, and we sold 211 fewer tickets.

Just to remind everyone, the Clam Bake is July 23. I spoke to Consuelo Vanderbilt the other day, and she's coming to the Clam Bake. She is a performer. I asked her if she would sing a couple of songs for us. We have live music for that event, as well.

Put that on your calendar and sell some tickets. I'm sure we'll have another successful night event.

Friday night, August 5, Alex Torres and his Latin Orchestra will be performing. It's always a tremendous night. We usually get 350 people there. It's a great night, if you haven't been there. You really need to check that out.

Then for the summer, the Arena Players, Mid-Summer Night Dances start up. We have a full schedule. I included the summer fun calendar, which lists our events and the things that we're doing this summer.

That's my report. If anybody has any questions, I'll be happy to answer your questions.

MR. BEATTIE:

Steve?

DR. GITTELMAN:

I want to say this in the quietest way I can. The Capital Budget almost doesn't exist.

MR. REINHEIMER:

Actually, Steve, I'm glad you brought that up. Part of my presentation, and I forgot, is the Capital Budget as adopted for 2017 is a shell from what it used to be. This is as proposed by the County Executive and amended by the Legislature.

The budget for 2017 is \$610,000. What Steve is saying is in the past it's been millions.

DR. GITTELMAN:

But I know it's different times, and I am sure there are many good reasons why it's so much lower. But our legacy as a Board, to some degree, will be how well we maintain the structures. The County has a moral and legal obligation to maintain these structures.

Ten years from now, it may be too late to go backwards. These things do not get easier to fix. When they ignore the facades and the facades really are very beautiful and very important, you just can't go backwards.

I just wanted to put it in our mutual years that we may have to be a bit more aggressive in pursuing these funds. We may have to have a plan as a group as to what we really should be doing. If we just keep going like this, it's going to be a problem.

It almost doesn't matter what we did in the past. What matters is what we need now. We need far more than we're getting. I realize nobody wants to hear it. Nobody wants me to say this. I'm not saying you folks. I'm saying certainly nobody in the Legislature wants to hear this. The County Executive doesn't want to hear this.

But we as a Board have a responsibility to advocate for that Capital Budget. I just wanted to say that. I probably will say it again, just as a reminder. When I see this, this is the one thing that does upset me because we are the custodians.

MR. BEATTIE:

You're absolutely right, Steve. I think it's a good segue into the President's Report because there's one thing that I wanted to tell you guys in the President's Report. Lance covered most of the other stuff that I was going to cover.

The most important thing is we're finally getting some traction on new Board Members. At least two of them, I think, are going to be tremendous advocates for us with the Legislature to fight for the funding that we need.

Obviously, the seaplane hangar being in the state that it's in and all we ask for is money to just sustain it, not even to renovate it – just to stabilize it, and we couldn't get that.

I think at least two of the people who are up for Board nominations here – and obviously, we would all be happy to have a full complement on the Board – but two of them are going to be very, very important to be able to be our voice with the Legislature. I'll just leave it at that.

You're absolutely right. What we need and what we're getting are far different things. The clock tower being draped in netting so that people don't get clunked when they come here is embarrassing to us.

You're right, the more we wait, that's demolition through neglect. We don't want to go there. Hopefully we'll be able to work in other angles to get what we need.

If it's not through the Legislature, it's through outside funding to be able to do this because obviously the County doesn't have the money. We'll work whatever angles we can get.

The laser lights, I was thrilled to see it over the weekend when we were able to open up. Unfortunately, I don't think we got enough publicity to get the fannies in the seats, but hopefully we'll work on that.

The Under the Stars Café, the consultant that we hired to do the RFP for food service, etc., is about to put her draft into Lance so that we can get that going. I'm hoping we're opening that up by December or January, the way things are going.

The Clam Bake, again just to reiterate, I hope everybody received their ten tickets. We hope that every Board Member sells a table. It's all in your hands. Hopefully we'll have a nice event on July 23.

MR. PETERMAN:

I bring this up every year, but it seems that when we open up the planetarium at five we get positive feedback. Are we considering doing that again for the Clam Bake?

MR. BEATTIE:

Yes, I think we should, as well as doing a laser light show.

MR. PETERMAN:

Great. Somehow we have to work it out that if they're coming to the Clam Bake, they can come at five and see a show.

MS. GEGWICH:

And pay for a show?

MR. BEATTIE:

No, no.

MR. PETERMAN:

They'll just buy extra raffles.

MS. GEGWICH:

Are we all bringing baskets?

MR. BEATTIE:

The basket question – go ahead, Kevin.

MR. PETERMAN:

The problem I have is we all don't bring baskets. Either we all bring them or we all don't bring them.

MR. BEATTIE:

It's onerous for me, as President of the Oakdale Chamber of Commerce, it's very hard for me to keep going to these guys for Vanderbilt stuff now. What do you guys think about the baskets? Would you rather do – I think last year we did a 50/50, right?

MR. REINHEIMER:

Yes, we did.

MS. CAMBRIA:

We had some stuff.

MR. BEATTIE:

Yes, we had some baskets. I think we did a 50/50 that was relatively successful. Certainly the golf makes a couple hundred bucks.

MR. REINHEIMER:

Right, and we're still doing the golf thing.

MR. BEATTIE:

Yes.

MS. GEGWICH:

I think we should do baskets.

MR. BEATTIE:

But as Kevin said, we're all in or we're all out.

MS. GEGWICH:

I think it's unreasonable to think all, so how many of us are there regularly? Can we get ten? If somebody doesn't want to do it, you can split it with someone else.

MR. BEATTIE:

Right now we have 12 members on the board.

MS. GEGWICH:

Is ten a reasonable number? I think ten baskets on a table is sufficient.

MR. PETERMAN:

How many did we have last year?

MR. REINHEIMER:

We did not have ten. We had about four or five.

MS. GEGWICH:

One of the things we can do is bring it prior to that night so then we know how many we have.

MR. REINHEIMER:

We asked for that last year, too.

MR. BEATTIE:

Yes, but I'll be honest. I failed at it. I was hoping to get it done, and I was just sidetracked.

MR. PETERMAN:

You were a basket case.

{LAUGHTER}

MR. BEATTIE:

Yes, I was a basket case. Very good.

MS. CAMBRIA:

Michelle, I know where you're coming from. I don't think we can all assume that everyone is going to do one. Would you suggest that we make it on an "if-you-can basis?"

MS. GEGWICH:

But I think it's sad to have a table with three. I think it would be a minimum of ten.

MR. REINHEIMER:

Well, we've never had ten.

MS. GEGWICH:

But it's a new year. If we're agreeing that if we had ten baskets – everyone is rolling their eyes, but I think it's an easy way. I will absolutely chair this if everybody wants. I will be in charge of getting people to do it. If you don't want to do it, then I would ask that you make a donation or you do something. It's an easy way to raise a few hundred dollars. Lance and I were saying we need a new flag. Maybe that's where the money from the baskets will go, toward a new flag.

MS. CAMBRIA:

Well, I think if we are going to buy a new flag, then maybe we could make that part of the pitch – the flag.

MS. GEGWICH:

Absolutely. So everyone is on board. Expect an email from me. I'll lay it out, and if there are twelve of us –

MS. CAMBRIA:

I don't think you're going to get 100 percent, but I think it's great that you're willing to take this on.

MR. BEATTIE:

I think if you go for five, you're lucky. If we have a broad of twelve, and we have eight people here tonight –

MS. GEGWICH:

But it's our obligation and I feel like this is the one big event that we do, and I am comfortable – I know I didn't do one last year. I think I was out of town and don't even think I was here. But it's obviously not everyone's thing. But I think it's okay. I think it's okay that we each are willing to donate something, whether we get it through donations or it's something that we buy – I think ten is a reasonable number.

MS. CAMBRIA:

We'll see how it goes.

DR. GITTELMAN:

Guys, we're supposed to raise money.

MS. CAMBRIA:

We are.

DR. GITTELMAN:

We really are, and a basket is pitiful. Really, it should be a basket of money. Each of us should be responsible for raising money. But, okay, we go for a basket.

MR. BEATTIE:

And everybody sells a table or ten tickets.

MR. MELORE:

I was going to say, yes, ten tickets.

DR. GITTELMAN:

Okay, everybody sells a table. If we net \$50 a person on a table of ten, each of us raised \$500 a year. Come on.

MR. BEATTIE:

I agree.

DR. GITTELMAN:

That's pitiful. This is not about who has money and who doesn't have money; \$500 a year from a Trustee in an institution like this is pitiful. To say that we can't do a basket, we have to do something. I mean, I'm going to say it, but is everybody at least a member? I don't want to get carried away, but how much does a membership cost, Lance?

MR. REINHEIMER:

\$95 for a family, but everyone is a member now.

DR. GITTELMAN:

Okay, we got to that threshold.

MR. PETERMAN:

Progress.

DR. GITTELMAN:

It's like we have to set an example. I vote for baskets. I think it's getting away cheap.

MR. BEATTIE:

Michele stepping up the plate – love it. So we'll wait for that email.

MS. GEGWICH:

If you don't want to do the basket, and you want to give me money, I will offer to take your money and I'll purchase and present a basket the night of.

MR. BEATTIE:

Great.

MR. REINHEIMER:

And I want to stress, it is important to have them here before the event.

MS. GEGWICH:

Absolutely.

MR. REINHEIMER:

Because part of – unless you're going to come through everything, including the description – in order to have baskets be successful, you need to have the description and you need the bag to put the tickets in. When the baskets come in the day of, and we're scrambling to write these descriptions – in the past, some of them have come the day of. If we can have them Wednesday or Thursday the latest, it gives us time. Or maybe if they're delivering them to your house, and you can do the description and you know how many baskets you have, that would be a help, too.

MR. BEATTIE:

I think, also, if we can get Elizabeth or someone to talk to local vendors about putting up – for example, if somebody has a bike shop, put up a bicycle. That's always popular.

MR. REINHEIMER:

And that's good. The problem we have is we have limited staff, and we're scrambling to do the things we need to do to prepare for the event. That's why we haven't been that involved in doing a larger gala. If we're scrambling to do what we need to do each day – and Elizabeth talked about getting agreements with restaurants, at least, and saying, "If you have a Vanderbilt ticket, you get a 10 percent discount on food." But we can't get out the door to do it because we have too much going on here.

MS. GEGWICH:

Is it worth it to send an email to our membership to see if anyone is interested in being on a committee to work on something like that with me?

MR. REINHEIMER:

Well, when you talk membership, you're sending it out to a bunch of strangers. It's kind of – I don't know if you can get a really good response.

MS. GEGWICH:

All it takes it writing an email. So if I write an email, could I submit it and you send it out to the membership list?

MR. MELORE:

Isn't this two weeks away?

MS. GEGWICH:

No –

MR. REINHEIMER:

No, July 23. And even at July 23, that's coming fast.

MR. BEATTIE:

Okay, anything else on the Calm Bake?

MS. CAMBRIA:

Yes.

MR. BEATTIE:

Betsy.

MS. CAMBRIA:

Speaking of memberships, are the members advised of the Clam Bake? I know that's a stupid question, but I mean do they get an invitation? You sent us ten tickets, do they each receive one of those –

MR. REINHEIMER:

Yes, we're going to be sending out, and we should be doing it now -- and that's what I'm saying, July 23 is coming up fast. We're five weeks out or six weeks out. This is when you do it.

MS. CAMBRIA:

Okay.

MR. REINHEIMER:

We will send that out to membership.

MS. CAMBRIA:

The card?

MR. REINHEIMER:

Not the card but an email.

MR. MELORE:

The card is for admission, right?

MR. REINHEIMER:

Right. We will send an email.

MR. BEATTIE:

Can people sign up online?

MR. REINHEIMER:

Yes, all the tickets – you can buy a table online. You can buy tickets online, and people have bought tickets online. We will send them out, and I don't think we have yet, but I will check with Pat.

MS. CAMBRIA:

That's a neat looking card, if you replicate that as part of the –

MS. GEGWICH:

That's the ticket.

MS. CAMBRIA:

Yes, I know. But I mean, you can't use it – in other words, if a facsimile of it is in the body of the letter –

MR. REINHEIMER:

We'll make the letter –

MS. GEGWICH:

You're saying use that picture in the email.

MR. PETERMAN:

You could certainly make a PDF of that or something. Some people don't like that because if you send an attachment, they think it might be spam or something. But you certainly could take the image and put it in the email.

MR. REINHEIMER:

Yes, the email will be in such a way that it will encourage people to read it.

MR. BEATTIE:

Very good. Anything else on the Clam Bake?

MS. GEGWICH:

Maybe this is something that we, as a Board, are much more involved in next year instead of having the staff be responsible for sending out emails and promoting it. It seems like it's something that maybe we take on.

MR. REINHEIMER:

Well the promoting and the emails through ALTRU is easy. Pat and I write the emails or letters and we do that all the time. That's regular business. We do that for everything. We'll do that for the laser light shows. We collected -- with those 870 tickets from the music people -- we collected more emails because if somebody was registering someone else, we got two or three emails for the one person who was buying three tickets.

We're going to send that out to those people for the laser light shows. It's a perfect match. We do that all the time. We have the mechanism in place for us to send out emails, press releases and everything. It's all tied together and listed on the web, it's all tied together.

DR. GITTELMAN:

Did we ever have sponsorships for this event?

MR. REINHEIMER:

Again, sponsorships, we haven't gone out and gotten them because we don't have the staff to go out and do it.

MS. GEGWICH:

But that's what I'm saying. It's something we should be doing.

MR. REINHEIMER:

All of us should be doing that, yes. We have sponsorships for Alex Torres. Sponsorships, as you know, Steve, take time and energy, but that would be great. Absolutely.

DR. GITTELMAN:

Can we create a list of sponsors? Do we have a list of sponsorships that we would consider for this event?

MR. REINHEIMER:

No. We used a list of people who are friendly to us and we know for Alex Torres.

DR. GITTELMAN:

I don't mean that. If I was to ask Jack would he sponsor and then fill in the blank --

MS. REINHEIMER:

We have levels of sponsorships that we can -- yes, we have that. At this amount, you get your name on the dome, or you're on our website. Yes, we have all that in place.

DR. GITTELMAN:

So you can sponsor the event, the Clam Bake. In other words, it's an event. We're targeting this event. It's the Trustees' event, and there are two or three possible sponsorships that we might put out there, rather than just a basket. If somebody wants to step up and do something else, more than a table –

MR. REINHEIMER:

They can sponsor the band.

MR. BEATTIE:

That's a good idea.

MR. MELORE:

Tent sponsor?

MR. REINHEIMER:

And what I was talking about was more recognition. If you sponsor, you would be recognized on our dome or on our website. We can do different levels of recognition based on the degree of sponsorship.

MR. BEATTIE:

Okay, anything else regarding the Clam Bake? Does anybody have any old business to discuss? New business? How about a motion to adjourn?

MR. PETERMAN:

Motion.

MR. DEMASI:

Second.

MR. BEATTIE:

Without objection, thank you all for coming. **(Vote 8/0/0/7 Absent: Mr. Glascock, Mr. Guarnischelli & Mr. Mule. Four vacancies.)**

DR. GITTELMAN:

Date of the next meeting?

MR. BEATTIE:

The next meeting –

MR. PETERMAN:

It's the Clam Bake.

MR. BEATTIE:

Yes, it is. We're not having a July meeting. So the next meeting will be third week in August.

(Mr. Beattie adjourned the meeting at 8:15 p.m.)

RB:ap

Attachments

Suffolk County Vanderbilt Museum

June 15, 2016 Meeting Agenda

June 15th, / Planetarium / 7:00 P.M.

- I. Pledge of Allegiance
- II. Public Address to the Board
- III. Previous Meeting Minutes
- IV. Committee Reports
 - A. Finance / Treasurer Report
 - B. Education & Exhibits
 - C. Development
 - D. Planning / Strategic Plan
 - E. Community Relations Committee
 - F. Operations
 - 1. Building and Grounds
 - 2. Technology
 - 3. Human Resources
- V. Executive Director Report
- VI. President's Report
- VII. New Business
- VIII. Adjournment

SUFFOLK COUNTY VANDERBILT MUSEUM

Treasurer Report

April 2016

	Actual	Budget	Variance
	April	April	
Revenue			
Admission	\$ 75,801	\$ 75,000	\$ 801
Membership	\$ 10,063	\$ 5,833	\$ 4,230
Museum Store	\$ 9,603	\$ 8,000	\$ 1,603
Special Events	\$ 5,250	\$ 4,000	\$ 1,250
Suffolk County Funds	\$ 145,659	\$ 72,829	\$ 72,830
Endowment	37,000	0	\$ 37,000
Site Use	\$ 11,244	\$ 18,000	\$ (6,756)
Donations & Gifts	\$ 215	\$ 9,166	\$ (8,951)
Real Estate Rental	\$ -	6,000	\$ (6,000)
Other General	\$ 323	\$ 66	\$ 257
Total Revenue	\$ 295,158	\$ 198,894	\$ 96,264
Expenses			
Salaries & Wages	\$ 101,275	\$ 105,000	\$ (3,725)
Benefits	\$ 23,645	\$ 24,000	\$ (355)
Maintenance & Equipment	\$ 8,676	\$ 5,933	\$ 2,743
Insurance	\$ 7,100	\$ 7,083	\$ 17
Professional	\$ 17,574	\$ 11,666	\$ 5,908
Museum Store	\$ 3,717	\$ 3,333	\$ 384
Telephone	\$ 2,332	\$ 1,666	\$ 666
Utilities	\$ 9,588	\$ 14,000	\$ (4,412)
Supplies, Programs, Gala	\$ 9,172	\$ 10,708	\$ (1,536)
General Expenses	\$ 13,334	\$ 2,833	\$ 10,501
Total Expenses	\$ 196,413	\$ 186,222	\$ 10,191
Excess / Deficiency	\$ 98,745	\$ 12,672	\$ 86,073

**SUFFOLK COUNTY VANDERBILT MUSEUM
TREASURER REPORT FOR THE YEAR ENDING 2016**

	Actual January	Actual February	Actual March	Actual April	Budget May	Budget June	Budget July	Budget August	Budget September	Budget October	Budget November	Budget December	Project Year End	Business Plan	Dollar Variance
REVENUE															
EARNED INCOME															
Admissions	37,037	58,849	49,427	75,801	65,000	72,000	82,000	85,000	48,000	38,000	51,000	53,000	715,114	700,000	15,114
Membership	9,726	11,714	14,510	10,063	5,833	5,833	5,833	5,833	5,834	5,834	5,834	5,834	92,681	70,000	22,681
Museum Store	6,427	7,467	6,822	9,603	4,000	6,000	10,500	10,500	3,500	4,000	5,000	5,000	78,819	70,000	8,819
Special Events	9,356	1,581	5,271	5,250	5,000	22,500	22,500	22,500	22,500	5,000	10,000	5,000	136,458	135,000	1,458
Suffolk County Funds	0	0	0	145,659	72,829	72,829	72,830	72,830	72,830	72,830	72,830	72,830	728,297	873,954	(145,657)
Endowment	0	0	37,000	37,000	0	0	0	0	0	0	0	0	0	0	0
Site Use	12,437	7,365	8,050	11,244	18,000	25,000	22,000	25,000	20,000	10,000	6,000	5,000	170,096	170,000	96
Donations & Gifts	564	2,839	32	215	9,167	9,167	9,167	9,167	9,167	9,167	9,167	9,167	76,986	110,000	(33,014)
Real Estate Rental	0	0	0	0	6,000	6,000	6,000	6,000	6,000	6,000	6,000	6,000	48,000	72,000	(24,000)
Other General	34	155	950	323	67	67	67	67	67	67	67	67	1,998	800	1,198
Total Earned Income	75,581	89,970	122,062	295,158	185,896	219,396	230,897	236,897	187,898	150,898	165,898	161,898	2,048,449	2,201,754	(153,305)
EXPENSES															
Salaries & Wages	98,070	98,177	102,863	101,275	106,000	108,000	112,000	112,000	106,000	108,000	103,000	107,179	1,262,564	1,276,179	(13,615)
Benefits	23,692	21,284	32,258	23,645	24,000	25,000	29,000	29,000	24,000	25,000	23,000	25,183	305,062	297,183	7,879
Maintenance & Equip.	5,472	4,055	14,209	8,676	5,933	5,933	5,933	5,933	5,934	5,934	5,934	5,934	79,880	71,200	8,680
Insurance	7,100	7,200	7,100	7,100	7,083	7,083	7,083	7,083	7,083	7,083	7,083	7,087	85,168	85,000	168
Professional	7,101	29,354	15,114	17,574	11,667	11,667	11,667	11,667	11,667	11,667	11,667	11,667	162,479	140,000	22,479
Museum Store	5,269	4,711	1,241	3,717	3,333	3,333	3,333	3,333	3,334	3,334	3,334	3,334	41,606	40,000	1,606
Telephone Communic.	2,220	2,268	2,174	2,332	1,667	1,667	1,667	1,667	1,667	1,667	1,667	1,667	22,330	20,000	2,330
Utilities	10,042	13,089	12,209	9,588	14,000	15,000	19,000	19,000	19,000	12,000	12,000	12,854	167,782	201,854	(34,072)
Supplies, Prgm., Ball	7,659	12,170	59,725	9,172	10,708	10,708	10,708	10,708	10,709	10,709	10,709	10,709	174,394	128,500	45,894
General Expenses	2,134	4,855	3,286	13,334	2,833	2,833	2,833	2,833	2,834	2,834	2,834	2,834	46,277	34,000	12,277
Total Expenses	168,759	197,163	250,179	196,413	187,224	191,224	203,224	203,224	192,228	188,228	181,228	188,448	2,347,542	2,293,916	53,626
Excess / Deficiency of Revenue	(93,178)	(107,193)	(128,117)	98,745	(1,328)	28,172	27,673	33,673	(4,330)	(37,330)	(15,330)	(26,550)	(299,093)	(92,162)	(206,931)

2017-2018 VANDERBILT MUSEUM CAPITAL PROGRAM: ASSUMES NO VETOS OR LEGISLATURE OVER-RIDES VETOS

Capital #	Title	2016 Adopted/Modified	2017 Adopted	2018 Adopted	2019 Adopted	2020 Adopted	SY Adopted	Notes	Requested vs Adopted				
7428	Restoration and Stabilization of the Seaplane Hangar	\$0	\$0	\$0	\$0	\$0	\$3,200,000	SY: Planning \$200,000; Const. \$3M	As requested				
7430	Improvements to Normandy Manor	\$80,000	\$0	\$450,000	\$0	\$0	\$0	Modified 2016 Budget: reprogrammed \$50,000 from Construction to Planning, \$0 leaving \$30,000 for Construction. 2017: Const. \$450,000 (roofing, woodwork and waterproofing improvements)	Funds delayed from 2017 to 2018				
7433	Restoration of Driveways, Gutters	\$0	\$0	\$1,000,000	\$0	\$0	\$0	2018: \$1M Construction for the reconstruction of bridge into courtyard	As requested				
7437	Improvements to Vanderbilt Planetarium	\$115,000	\$0	\$0	\$0	\$0	\$0	Modified 2016 Budget: reprogrammed \$15,000 from Planning to Construction for a total of \$115,000 in Construction; 2017: Planning \$25,000; Const. \$100,000 for septic and plumbing improvements	2016 Budget modified, as requested, rescheduling \$15,000 from planning to construction. \$125,000 deleted from 2017 for septic system improvements				
7438	Restoration of Boathouse, Vanderbilt Museum	\$0	\$0	\$75,000	\$0	\$0	\$675,000	2018: Planning \$75,000; Const. \$675,000	CE included as recommended; \$75,000 planning and \$675,000 const in 2018. Legislature deferred \$675,000 const to SY				
7439	Waterproofing and Roofs	\$0	\$0	\$200,000	\$200,000	\$0	\$400,000	2018 - SY: Construction for on-going waterproofing	As requested				
7441	Restoration of Facades	\$0	\$100,000	\$1,000,000	\$0	\$0	\$0	2017: Planning \$100,000; Const \$1M	CE deferred \$50,000 planning and \$500,000 construction from 2017 to 2018. Legislature advanced \$50,000 for planning from 2018 to 2017 and deferred \$500,000 for const from 2017 to 2018.				
7445	Re-wiring of Historic Structures	\$0	\$0	\$0	\$0	\$0	\$0	No additional funds requested	As requested				
7450	Modifications for Compliance with ADA	\$130,000	\$100,000	\$50,000	\$0	\$0	\$0	2017: Planning \$25,000; Construction \$75,000. 2018: Construction \$50,000 for on-going ADA improvements	As requested				
7453	Reconstruction of Vanderbilt Seawall	\$0	\$150,000	\$0	\$750,000	\$0	\$0	2017: Planning, \$150,000. 2019: Construction \$750,000	As requested				
7454	Safety Improvements at Vanderbilt Museum	\$35,000	\$200,000	\$150,000	\$150,000	\$0	\$150,000	2016: Planning, \$35,000. 2018-SY Construction.	As requested				
VAN03	Heavy Duty and Other Equipment for Vanderbilt Museum	\$0	\$60,000	\$0	\$0	\$0	\$0	\$0	CE did not include this project, \$60,000 for equipment (4-wheel drive truck) in 2017. Legislature included project, \$60,000 for equipment in 2017.				
TOTAL							\$360,000	\$610,000	\$2,925,000	\$1,100,000	\$4,425,000	\$9,060,000	Total capital program 2017 - SY