

Suffolk County Vanderbilt Museum

Board of Trustees

Minutes

A regular meeting of the Suffolk County Vanderbilt Museum Board of Trustees was held in the Planetarium Lobby, Centerport, New York, on November 20, 2013.

The following were in attendance:

Ronald A Beattie – President
Joseph Dujmic – 1st Vice President
Gretchen Oldrin Mones - 2nd Vice President
Betsy Cambria - Treasurer
Kevin Peterman - Secretary
Jack DeMasi - Trustee
Dr. Steven Gittelman - Trustee
Duncan Armstrong - Trustee
Stephen F. Melore – Trustee
Thomas Glascock - Trustee
Michelle Gegwich - Trustee
Michael Mule - Trustee
Lance Reinheimer - Interim Executive Director
Lorraine Vernola – Staff
Mark Bortselmann – Staff
Bob Pilnick
Ann Marie Pastore – Stenographer

Excused Absence:

Anthony Guarnischelli - Trustee
William Rogers - Trustee

(Mr. Ron Beattie called the meeting to order at 7:10 p.m.)

MR. BEATTIE:

We have a quorum. Let's get started. I'd like to call the November 2013 meeting of the Suffolk County Vanderbilt Museum and Planetarium to order. We're start with the Pledge of Allegiance.

{SALUTE TO THE FLAG}

Very good. Thank you all for being here. Is there anybody in the public who would like to address the Board? Okay, can I have a motion to approve the previous meeting minutes?

MR. PETERMAN:

Motion.

MS. OLDRIN MONES:

Second.

MR. BEATTIE:

Without objection, they are approved. **(Vote: 8/0/0/7 Not Present: Mr. Armstrong, Mr. Glascock, Mr. Melore & Mr. Dujmic. Absent: Mr. Rogers & Mr. Guarnischelli. One vacancy.)**

Let's go to committee reports. Finance and Treasurer Report, Betsy.

MS. CAMBRIA:

I'm going to ask you to look at the legal size piece of paper. We are talking about the month of September. The "Admissions" and "Museum Store" were down, but that's because the facility was only open a few days a week starting in September.

The "Maintenance & Equipment" figure under "Expenses" is large, but that's because there were a number of purchases, capital items and tree removals.

Lance has advised me that we are still owed money from the Hotel/Motel Tax, so even though the bottom line shows a deficit of \$125,000, it will be partially offset by another payment of the Hotel/Motel Tax.

Those are the highlights of the Treasurer's Report for September.

MR. BEATTIE:

Thank you. Are there any questions for Betsy?

MR. MULE:

I have just one question.

MR. BEATTIE:

Sure.

MR. MULE:

You said it will be partially offset by the Hotel/Motel Tax. Do you know how much it will be offset by?

MS. CAMBRIA:

I think I'm going to let Lance answer that question.

MR. REINHEIMER:

Through the period -- if you appropriated the Hotel/Motel Tax evenly for each month, we're owed another \$250,000 through September over and above the \$400,000 we have already received.

If you apportion that, our deficit -- really, we're ahead about \$125,000 through the end of September.

MR. MULE:

Thank you.

MR. BEATTIE:

Any other questions for Betsy? Very good. Thank you, Betsy.

Now to Education and Exhibit Report, Gretchen.

MS. OLDRIN MONES:

This lead up to the holiday season is a very festive and busy time for everyone. Even before the Halloween decorations for the "Unliving History" tours came down, Stephanie held a decorators' breakfast on October 7 in the Lancaster Room for holiday volunteers.

The Mansion Tour statistics continue to be good. There were 547 Mansion Tours in October of 2012. There were 1,017 tours this October 2013. The *Smithtown Messenger* did a piece on Halloween at the Vanderbilt, and they made it sound very scary.

I have a number of things to pass around. I'm going to pass to each side of the table. If you're the last person on your side of the table, you don't have to get up and go to the other side. So that's regarding Halloween in the *Smithtown Messenger*.

(Mr. Duncan Armstrong entered the meeting at 7:15 p.m.)

Beginning November 4, the mansion is open to the public Sunday, Tuesday and Saturday only.

On October 16, artist Sean Murtha visited to assess the diorama backgrounds. Peter Newman began to deconstruct and remodel the large antelope diorama. The Della Robbia will once more be in a grotto-type space with a bench for visitors. Stephanie will follow up with the sculpture experts when we are ready for that phase of the work.

On October 30, taxidermist George Dante and his crew will remove the 20 head-mounts from the Stoll Wing walls to be cleaned, refurbished and stored until the space is ready.

Stephanie will schedule a visit from Tom Doncourt at a later date regarding foregrounds of the dioramas.

In the Hall of Fish, all second floor specimens have been removed from display and put into temporary storage boxes until the work in that room is complete. The first floor reopened the week of October 21.

Lorraine Vernola's contest idea culminated in a very happy event at Bay Shore Gardiner Manor School when four student winners were honored for the powerful use of writing.

This program from that assembly, which I will pass around, gives a hint at how well organized and special the event was. You can see it was very well attended by such dignitaries as Suffolk County Legislator, Thomas Barraga, New York State Senator Phil Boyle, Superintendent of Bay Shore Schools Karen Salmon, Board of Education President Mary Louise Cohen, Principal Carlton Brown, and Assistant Principal Donna Mandella.

The Vanderbilt was well represented by Lance, Ron, Michele, Lorraine and myself. I will read a paragraph from the district newsletter, which is on their site and was sent out to their public that recounts the winning students' comments. I think I have a copy for you, as well.

I'm looking at the second paragraph, but all of it is important. There is even some on the back.

"The first place winner, Oliver Schellenberg's entry, Take a Wild Ride Through the Solar System is now the name of one of the planetarium's new educational programs."

Three other Gardiner Manor school students, Tabitha Rivera, Lauren Moran and Jayde Nielsen had quotes from their letters selected to be reproduced on the back cover of the planetarium brochure.

Tabitha wrote, "I learned all about the solar system and the water cycle. We had so much fun. I wish we could go there again."

Lauren wrote, in part, "I learned that Venus smells like rotten eggs and that the sun is a star."

Jayde Nielsen, whose third grade teacher was Mrs. Giresi, wrote in her letter to the planetarium, "Thank you for the awesome show. My favorite parts were the thunder storms and the stars and also the part when I thought that we were moving, but we didn't. I wish I could see it again. That was the coolest field trip." I know we agree with that.

Every part of the celebration assembly was wonderful. One of the best things ever happened at the end when Mrs. Mandella, the Assistant Principal, announced that every student was getting free tickets to the planetarium and the Vanderbilt.

I, personally, will never forget their reaction because they were so excited. They high-fived each other. They whooped and they applauded. They crawled over the tables. In general, they acted like they had just won the best prize possible, which, of course, they had.

Anyone else who was there, do you want to add anything to that? I think we all had a joyful experience.

Lorraine tells me that Mrs. Mandella is coming this weekend with the family to see some shows and the mansion. She will bring with her a copy of the video of the entire event. We will have that for use in our planetarium.

In other planetarium related news, feedback on recent performances is that live performances work really well in the dome. Magic shows, music performances, and ballet are particularly well suited.

The Long Island Composer's Alliance will present another show in December for the Winter Solstice.

Dave is working on putting together an astrophotography exhibit of local amateur astrophotographers. The images will be printed on Gator boards. Those are the boards that are used over there with the Goto exhibit.

In that way, even though that exhibit will be over by the soda machines, there will be consistency of style.

Sunday's *Newsday* identified two new planetarium shows, "The Longest Night" and the "Season of Light" as one of the top ten things to see and do on Long Island this week. I will pass that around.

Lastly, the Traveling Classroom was officially unveiled on October 30. Those people here who attended will likely have much more to say about this engaging new program. I will pass around press coverage that was in my local paper and also a packet of information describing its unique features and programs, in case you know of anyone who is interested in booking it.

That is the end of the Education Report.

MR. BEATTIE:

Thank you, Gretchen. Any questions for Gretchen?

I can add one thing in terms of the Bay Shore thing. I think that the Trustees that were there would probably agree with me. First of all, Lorraine did such a fantastic job setting that whole thing up. The talent that we have here and the innovative things that we do are just great.

But as much as we have the Board stuff that we have to tackle and some of the tough issues, we're coming up to Buildings and Grounds with the tough issues, but when you see the joy on these kids' faces, it really makes you feel good that we're doing what we do to keep this place open. It's all in thanks to you guys for having those abilities, including the Traveling Classroom which is a new innovative thing like that, to get the Vanderbilt's name out there. It says a lot for the direction that we're heading. Any other questions for Gretchen? Thank you, Gretchen.

Development, we're still working on those quotas. I'm hoping to have them done by either the next meeting or the January meeting for setting goals for 2014 in terms of membership goals and all the revenue goals that we want.

We have figured out technically how we do it in the system. Now it's a matter of us setting those goals, plugging them into the systems, and then we can have a lot better understanding of our performance in all those categories going forward for 2014.

Planning and Strategic Planning, we're still waiting for AAM to come up with their new program.

Community Relations Committee, we did have some discussions. Mike, did you want to take that?

MR. MULE:

Sure. We had some discussions with the neighbors. I'm trying to remember the date, but it was within the last two months. It was concerning outdoor events and the tent. They were constructive meetings. They came to us, basically, wanting to make sure that their quality of life is not affected by the Vanderbilt events.

They also wanted to make sure that we keep in mind that the decibel level is at an appropriate level during events.

They came up with some suggestions. I think, Lance, one of these suggestions was for having them moving the tent to behind where the mansion is on the flat area. That was something that they'd like us to look into.

MR. BEATTIE:

Do you want to address that, Lance?

MR. REINHEIMER:

I looked at that. I looked at the property from the golf course side approaching that grassy area from the golf course side. It would take a lot to move the earth to have an access road in a way that vehicles could set up the tent, transport people and public safety vehicles to get there. Surprisingly it was worse than I thought.

The other alternative is to build or construct a road as you go down to the boathouse and curve around behind the mansion and come up behind the grassy area.

I had an informal conversation with Public Works just trying to get an idea of how much something like that would cost. This was over the telephone, so they weren't here to look at the property but they are pretty familiar with it.

(Mr. Stephen Melore entered the meeting at 7:25 p.m.)

The bottom line is it would take probably \$200,000 to \$300,000, and that's just a guesstimate out of the air. That's not based on any engineering reports or even surveying the property while they're thinking about it, but that's a possibility.

The other possibility that the neighbors brought up was a sound-wall over by the golf course. That alternatively adversely impacts the property also.

On the short-term we have the tent there. If you build a sound-wall over the long-term, I'm not sure if future Boards or future people would want the tent there. But that is an alternative.

We are looking at those things. That would be less expensive, I assume, than building a road.

MR. MULE:

And one other thing, I know we discussed this two meetings ago. We also talked about for events making sure there is adequate parking and that's taken care of and that we have adequate enforcement of the parking regulations on the peninsula.

MR. REINHEIMER:

I'd like to address that, also. We did have a music event, a music festival after that meeting. Although it was not as popular as the Grateful Dead Festival, there were quite a few people there. We did overflow our parking.

From listening to the neighbors, we went into a traffic mitigation program. We contracted with the town to use their parking lot down by the beach. We have permission, which required that we had to get insurance and certificates through the County, which was no problem. We got that. We satisfied all the legal requirements we needed. We had signs directing people. We had a plan on how to transport the drivers of the vehicles that parked down there back to the museum.

Fortunately, we didn't have to use that. We didn't overflow that much. The combination of having that plan, using no parking signs, taping off the roadway to prevent people from parking on private property, to prevent people from parking on Little Neck Road and creating a safety hazard, especially on the corner by the marine museum where it's very narrow.

During the Grateful Dead Festival, people did park there. We also tried to keep people from parking on the side streets and in front of fire hydrants.

We did our best to prevent those things from happening the second time. I'm proud to say, too, that by 6:30 we had taken up all the signs and tape. By 7:00 you never even knew we were around.

It worked out well, and it was a good dry run for next year. Next year – we were a little aggressive with music festivals this year. We're only talking about maybe two. We'll do one in the early spring and one in September.

We had five this year. It was a lot for staff. It was a lot in terms of mixing of programs and having different events. It was too aggressive.

MR. MULE:

And, Lance, I just want to – for those two events that we have next year, will we be sure to have in place the traffic mitigation plan?

MR. REINHEIMER:

Yes, I kept those signs. I have the plan. We rehearsed it, so we'll do that again. For the Grateful Dead Festival, assuming the weather is good, we're going to need to do that.

I also notified the park police and Suffolk County 2nd Precinct. The park police, there were problems with Suffolk County and staffing, and they had another competing event at Smith Point. They weren't able to send a car here to patrol, but I did notify the 2nd Precinct. They did acknowledge my call to them. I'm not sure if they sent a car down here or not. They were aware of it, though.

I also notified Centerport Fire Department that we were having all five of these events, so that they would be on standby if needed.

MR. MULE:

The last thing I wanted to mention, which was part in parcel of those conversations, was the need for this Board and this organization to really get a long-term plan to address those sound issues. If we're going to have events here, we do need a permanent structure or some structure that is not going to interfere with the quality of life of the residents in this area.

MR. BEATTIE:

Agreed, and I think I made the point in that conference call that we're fortunate to have good neighbors and to the extent that we're being bad neighbors, that's a problem for us. So whatever we can do to mitigate that is important for us.

Okay, any other questions on Community Relations?

It's probably getting too cold now, but the good fences means good neighbors policy, I guess painting that wall and having a community event – I guess it's getting too cold to do that now. Maybe we should address that in the spring.

Buildings and Grounds, Kevin.

MR. PETERMAN:

I just want to report that the drainage, flooding and water issues are pretty much the same, except we have some good news. I want to personally thank Duncan Armstrong, one of our Trustees.

The Windsor bedroom the plaster wall is damaged. Duncan came by and he believes that the source might be possibly a water pipe. Peter Newman will be opening up the wall in that area. Hopefully there is an adjacent stairway, so he can investigate.

Thanks to Duncan, we might have found the source of the leaks. Thank you very much. That's all I have to say about Buildings and Grounds.

MR. BEATTIE:

Any questions for Kevin? Very good.

The accounting system, I'm sure everybody on the Board remembers that we identified one of our Achilles heels here and our biggest risk items is the fact that we have an old antiquated accounting system

that's basically been held together by bale and twine and the good work from Barbara Oster.

We've looked into numerous things. One thing was actually to bring in a consultant who can basically do a search for a great accounting system.

Instead, what Barbara and Lance have found is that we can upgrade the existing system from MAS 90 to MAS 100.

We will be back on maintenance again. We'll have offsite storage of our data so we don't have any risk there. I'll ask Lance to just run through the numbers.

MR. REINHEIMER:

I just got the proposal today. We met with a MAS 100 representative, and he talked about a subscription program, which Ron, Barbara, Michael, our accountant, and I have talked about. That runs about \$5,000 on an annual basis.

If you migrate off of that, it's up in the cloud. I guess you can get the data in a hard form somehow.

But anyway, we met with this person. He listened to us. He felt that for the size of our institution where we really have three people that need access to that information on a regular basis – one of them is Barbara, who is booking all the expenses and revenue, Michael, our accountant, that goes in there and makes adjustments and reviews to make sure everything is accounted for properly, and myself, in terms of budgeting.

Michael and Barbara would have different permissions. We can have a system where we can go into Barbara's computer remotely. It solves whether we have a subscription in the cloud, we can keep the whole system on her computer. Michael and I can get remote access with ID's so that they know who is going into the system and what everyone is doing. Mine would only be to be able to read. Michael would have the ability to make adjustments. Of course, Barbara would have full administrative permissions.

It's \$1,800 for the software, another \$350 for a gold one-year service support. Then it's about \$700 or \$800 for them to migrate the seven years of data.

The good thing about staying within the same provider is we can bring over seven years of our financial records into the new system. They will migrate that. They will convert it, bring it over, install it and work with Barbara.

It comes to \$2,900 and change, one shot. We have the option of whether we want to upgrade the system each year as it's upgraded or not.

A subscription with ALTRU was \$5,400 a year, which is pretty hefty. When you did the install and all the work that had to go into it, it came to about \$8,400 or \$8,500 the first year. We're talking \$3,000, as opposed to \$8,000. We're talking about a choice of whether we do upgrades or not as we go forward.

I think this solves our problems on a budget. Barbara is happy with it because it's the same system. After talking to her where they can virtually do all the work ahead of time, they will come over and it takes about a day to set up Barbara's machine to import all the information that they need from the seven years.

On top of that, we do need to buy her a computer, which Flexible Systems did spec the computer for us. We can get the computer. That runs about \$700 for a desk top computer. We can have all this up and running January 1.

MR. BEATTIE:

Just to add on to that, one of the reasons why we even looked at ALTRU and their accounting is because we thought that ALTRU being the same system as basically our contact management, that there would be this seamless transition. It wasn't very seamless. That's the presentation that we had gotten. We weren't very impressed with that.

The other thing is in terms of, as Lance referred to before, that the ability for Barbara to get up to speed on the newer system is much easier. It's less arduous for her. She has a huge workload, as we know.

I don't know at this dollar amount if we need to have a Board vote, but I would call for a motion anyway. I'd like to be on the same page on this.

MR. ARMSTRONG:

One question.

MR. BEATTIE:

Yes.

MR. ARMSTRONG:

Lance, does it have a payroll system in it?

MR. REINHEIMER:

It works with our payroll system. That's another question. We're with ADP. Then Paychecks is the other major payroll company that works mostly with small companies.

It's a timely question because we've met with Paychecks. We're saving about 30 percent by going with Paychecks. The system works seamlessly with them. They prepare our payroll and do all the accounting for that, as well as remit the taxes. Then it's transferred in a way that Barbara is able to put it into the financials.

MR. BEATTIE:

Can I have a motion on buying the system? Steve?

DR. GITTELMAN:

Yes, motion.

MR. PETERMAN:

Second.

MR. BEATTIE:

Without objection? Very good. **(Vote: 10/0/0/5 Not Present: Mr. Glascock & Mr. Dujmic. Absent: Mr. Rogers & Mr. Guarnischelli. One vacancy.)**

Having it up and running in January is another big thing because once we get into March, the accountants start the audit and that kind of thing. This gives her a chance to have three months under her belt with the new system. Thank you, everyone.

The planetarium lobby displays, Lance.

MR. REINHEIMER:

Another good question. We just spoke with Flexible Systems, and their estimate was to go with a 39 inch TV monitor with a small computer that fits behind the TV installed and ready to go. I think again, it was \$2,900. I stand corrected, it's \$2,200.

That includes the TV, installation, brackets, cables, and getting it up and running onto the wall.

MS. CAMBRIA:

Up there?

MR. REINHEIMER:

Yes, up there where the clock is. If everything goes through, this can be done by the end of next month. It took us a while, a few months, and I know this has been on Ron's plate for probably three months or so. Gretchen brought it up. We finally got there and are ready to go with it.

MR. BEATTIE:

It's a little bit more pricey than I thought it would be.

MR. PETERMAN:

It usually is.

MR. BEATTIE:

Yes.

MR. REINHEIMER:

I have a breakdown of all the parts. Just the television, and it's a high definition LED design, they feel this is the correct TV to use with this small computer. The TV is \$550, and the small computer is \$300. That's \$850 out of the \$2,100. There are some cables. The bracket to install it is \$199. There's a DVD player for \$160.

MR. ARMSTRONG:

How large is the TV?

MR. REINHEIMER:

It's 39 inches.

MR. ARMSTRONG:

Wouldn't you want that larger?

MR. REINHEIMER:

We're putting it where the clock is. We measured the space. Again, with set-up and everything, it comes to \$2,200. We haven't ordered this yet, by the way.

MS. CAMBRIA:

What are you going to show on it?

MR. REINHEIMER:

Well, it gives us a lot of flexibility. At a minimum, we can list the planetarium shows and times. We can put trailers on it. We can put YouTube videos that we have. We have video that describes the whole property. We have a video that I want to show tonight about the Traveling Classroom. It gives us flexibility over a straight information board.

MR. ARMSTRONG:

Who is watching it, Lance?

MR. REINHEIMER:

Well, people in the lobby waiting for planetarium shows. That's why we're putting it by – it's also by the desk which acts as an information desk for people as they purchase tickets for the planetarium and for mansion tours and grounds.

(Mr. Thomas Glascock entered the meeting at 7:40 p.m.)

MR. PETERMAN:

The only thing I would recommend is 39 inches seems a little small. You might be able to get a larger display, since if it hangs over the wall on each side of the clock, it's not going to be in anyone's way. Do you know what I'm saying?

If you go past the actual wall, and the way these things are priced out, to go a little bigger, I don't think it's going to cost you much more. The worse thing to do is to have an image that's too small. I'm not suggesting that it be 55 inches, but I'm thinking 42 or 47, just something that's a little bit larger.

It's a fairly large lobby. It might be something – I can't imagine it would cost much more.

MR. ARMSTRONG:

Costco has a 60 inch for \$900.

MR. REINHEIMER:

I think that's a good point that we can look and see – and you're right, if we hang it higher on that wall behind the kiosk, in a way that's

angled, you could have it expand past the wall. We will look into a larger size. I think that's a good idea.

We felt that that was the most logical position for it because all the cables and everything are back there. It's also protected from people poking at it and trying to get the Jets game on the TV.

MR. MELORE:

You don't have to worry about that.

{LAUGHTER}

MR. BEATTIE:

Is the plan to mount it horizontally or vertically?

MR. REINHEIMER:

I assumed it was horizontal.

MR. BEATTIE:

Not necessarily because you see signs in other venues where – the key that we're trying to communicate is where we have pricing. Our pricing changes based on the time of day.

That's always a difficult thing for our staff to explain. If it's up there, people can be reading that.

I'm not exactly sure what the best way to mount it would be because you can get more lines if you're mounting it vertically. I think it's something that we should have these guys take a look at.

MR. PETERMAN:

If you think about it, though, the square footage or the square inches is the same. You could have a wider screen and you just have more text going across.

The other thing I would suggest is if you mount it like a regular TV, at some point if you wanted to show something like a video, you might want to mount it vertically.

MR. BEATTIE:

That's a good point.

The other question would be in this whole thing, does it include the software so that our people know how we can update it, or do we have to call someone in to update it?

MR. REINHEIMER:

We'll have support for installing and putting it in the system, so I would assume that they would teach us how to at least load it. But that's a question I don't have the direct answer for. That's a good question, though. I will look into a larger monitor; I think that's good, as well as tech support on getting us started in the software.

MR. BEATTIE:

Well, the software in terms of us being able – it's kind of like the website. Instead of us calling someone, because we're doing that initiative, let's make sure that we can update it ourselves certainly with the content and the programming, that kind of stuff, that we don't have to call someone every time we need to do that.

MR. ARMSTRONG:

New Idea. How about a Super Bowl party?

MR. BEATTIE:

That's a good idea.

MR. ARMSTRONG:

Come on, right? We have a big space here. We could get some catering going.

MR. BEATTIE:

That's a great idea.

MR. ARMSTRONG:

All kinds of appetizers. Bring in some beer.

{LAUGHTER}

DR. GITTELMAN:

175 people watching the Super Bowl.

MR. ARMSTRONG:

3 D and surround sound.

DR. GITTELMAN:

Wow, awesome. If there's an equipment failure, you'll really see it.

{LAUGHTER}

MR. BEATTIE:

Very good. Now we have the real good ideas coming.

IT intern, has anything happened with that?

MR. REINHEIMER:

I think Bridgett interviewed someone. Sean is working with us. He's working out well. Sean was referred by Kevin from the college. He's working with Dave in the planetarium.

MR. BEATTIE:

Excellent. And, obviously, Sean should be involved in this so that whatever updates we need, he could help out. Do we want to approve this with a budget limit?

The winners here are our shows, which are more important during the winter than ever. Do we want to conditionally approve maybe up to \$2,500 or \$3,000. Okay, not to exceed \$3,000. Can I have a motion?

MR. MULE:

I'll make a motion that we give authority not to exceed \$3,000 for the purchasing of this display and system.

DR. GITTELMAN:

Second.

MR. BEATTIE:

Without objection? Very good. **(Vote: 11/0/0/4 Not Present: Mr. Dujmic. Absent: Mr. Rogers & Mr. Guarnischelli. One vacancy.)**

The recording system, just look in front of you. Thanks to Kevin for making that happen. Kevin and Lance did a good job. We will find out next meeting if everything worked properly from Ann Marie. I'm sure Ann Marie won't be shy to tell us her feelings about it.

I'm glad Tom is here because I emailed everybody the new personnel manual. Lance was nice enough to make some copies here. Does anybody want to take a look at the copies while we're talking about it?

DR. GITTELMAN:

Point of order.

MR. BEATTIE:

Yes.

DR. GITTELMAN:

If you want us to approve something, get it to me the day before.

MR. BEATTIE:

I'm sorry.

DR. GITTELMAN:

It really is tough. I wanted to read it. I just couldn't get to it.

MR. BEATTIE:

I understand. We were working on it literally until today. We were still making changes.

First of all, I'd just like to say that we started this process a year and a half ago. It was a lot of heavy lifting. I'd like to thank Tom, Bridgett and Gretchen for being on that committee and diligently working on it.

As I said, even up to today, Gretchen found some other little typos that were in there that we were trying to fix up.

The main issue, though, in terms of the timing and that we really did want to get it done for this meeting, is there are a lot of new personnel policies that are going to affect our employees for the holiday season that's a little bit more generous in terms of, I believe, days off, etc.

We did want to have Board action on this today. Tom, do you want to describe where we're at?

MR. GLASCOCK:

As Ron had mentioned, we have been meeting on a regular basis with Bridgett, who is our HR person, in modifying, trying to tweak, trying to make sure that the policies that should be in place are in a manual, in that it flows and covers the needs of the museum, of its employees and is something that is a readable and legitimate document, frankly.

In any event, we have, like I said, met a number of times. We've been pushing things back and forth by email. My initial preference was to, frankly, push it off a little bit more to make sure that we covered everything, dotted all our I's, crossed all our T's.

Bridgett really pointed out to us that we needed to act on this or we were going to miss some things for the employees and holidays.

Really what I'd ask is that people look at this, that they approve it conditioned upon the HR Committee really kind of going through it and finalizing it for non-material points, grammar and things of that nature.

My analogy is if you refinance your house, often times a bank will give you a limited power of attorney to sign, which says we can't change the terms of the documents, but if we find any typos, misspellings, things like that, you give us a limited power of attorney to do that. That's what we would ask with regard to this manual.

MR. BEATTIE:

Very good. Does anybody have any questions on the manual?

MR. GLASCOCK:

If I could just say, there is not just one bite at the apple. We're going to continue on this. This is a committee that has become a functioning committee. It's one where, frankly, we'd meet to talk about the personnel manual, and we'd have other issues that needed to be addressed.

So to the extent -- even if it's approved tonight -- to the extent there are later issues that require its amendment or people have comments, etc, we are meeting on a monthly basis. We will be responsive to that. We can always come back the following month to make necessary modifications.

DR. GITTELMAN:

Is it possible to have a two-week comment period, since some of us haven't had a chance to study it, whereby we could submit in writing suggestions or thoughts that we feel were not either appropriately or adequately covered? Would that be acceptable?

MR. GLASCOCK:

My only concern with that is, and we had this discussion once before, what is the Vanderbilt Museum? If it's a not-for-profit, which I'm not sure, but I don't think it is, but if it was a not-for-profit, to have a vote outside of a Board meeting, it needs to be a unanimous vote. Everyone needs to vote for it, and everyone needs to vote in the affirmative.

If we do this outside of a meeting, it makes it more difficult to approve and to have it timely for the holidays.

MR. BEATTIE:

I think Tom's point, Steve, in terms of this being a living/breathing document, I think there was a lot of hard work put into it, and the Personnel Committee really did look at dotting the I's and crossing the T's.

Based on the time concerns, I do apologize that you only got it the day before.

The other thing in terms of this being a living/breathing committee is the next thing that we're going to tackle – well, it's two things. There are two key important things that I want to add for January and that we can have discussions on later is personnel review policies and procedures so that we do that annually.

The other thing is A Compensation Committee, so that we start creating a level playing field and that there is rhyme and reason for what the pay rates are for each level of the organization. That gives the Executive Director the power during the course of the year to – knowing the budget and personnel issues that arise, that he's got the limits and the power to take action. Yes, Tom.

MR. GLASCOCK:

I would look at this as a two-step process. I'm quite mindful of the fact that you guys have a document that's – and I don't know the exact number of pages, 24 or 26 pages – the day before a meeting. It's not even really doubled space. There's a lot of be read here. It's not light reading, which is not an optimal situation.

However to the extent that it is approved tonight, at least we have something in place, whereas we haven't had something in place.

I would invite you, in fact, I ask you to read it carefully and come back with comments. Let us have them.

One thing I was concerned about is I was rushing between shareholder agreements, membership purchase agreement and a whole bunch of crap at work, frankly, and that's the reason I was late. I have a pile of stuff to tend to after this meeting. But I was tending to those things while also going back and forth, getting typo corrections, this and that, so that we had something timely.

But that said, I wanted it to be in a form where it was acceptable. I spoke Sunday night to Ron on the phone saying, "We need to recognize there are going to be at least two lawyers in addition to me that will be reading this."

Therefore, you can't be calling the same items eight different things. It needs to have standard defined language. It needs to make sense. It needs to be a document that we can be proud of because it's also a public document.

It was drafted with considerable effort with the recognition that we may get comments – in fact, with the hope that we get comments.

If we do approve it tonight, we'll have something in place. But I would like to make it better by your review and your comment.

(Mr. Joseph Dujmic entered the meeting at 7:55 p.m.)

MR. BEATTIE:

Kevin.

MR. PETERMAN:

I'd like to make a motion that we do accept this with knowing the fact that it is a document that can be edited. We can revise it. You've put a lot of time in. I certainly trust the committee and the efforts that you've made. I think we need something. It's long overdue. I commend you for the work you've done. I don't think we have any harm in adopting something knowing very well that we can improve on it if we need to or edit it.

MR. BEATTIE:

I agree. Just to tag on to your motion, the other thing in terms of it being a living/breathing document is the fact that as it's being implemented, we might find where it's not working, and we're going to have to make some changes, too, when it gets put into practice.

The motion has been made.

MR. MULE:

Can I just say a comment?

MR. BEATTIE:

Yes.

MR. MULE:

I would just suggest that we do have a time period for the next Board meeting that we do come with any comments on this initial document. This way, it's not just adopted and put in a draw somewhere and forgotten about.

MR. PETERMAN:

I'll take that as a friendly amendment.

MR. MULE:

Yes. Thank you.

MR. GLASCOCK:

I would hope that in two months maybe we'll be having a vote to modify certain provisions.

MR. BEATTIE:

Very good. The motion has been made.

MR. DEMASI:

Second.

MR. BEATTIE:

Okay, Jack. Without objection? It's approved. Very good. **(Vote: 12/0/0/2 Absent: Mr. Rogers & Mr. Guarnischelli. One vacancy.)**

The Executive Director's Report, Lance.

MR. REINHEIMER:

I'd like to start with a short video. It is on our website, but this is a video that we had done through National Grid Foundation. They put this video together to promote the Traveling Classroom. If you look over by the clock, I'll crawl under the kiosk and put it on.

MR. BEATTIE:

If we had a big screen TV there, this wouldn't be an issue.

{VIDEO PRESENTATION 8:00 – 8:03 P.M.}

MR. REINHEIMER:

I was here yesterday. They had a couple hundred children come in here. I was helping with ushering. One of the children said, "I saw you

on You Tube." I said, "You're the first person that ever said that to me." The teacher said, "Sure." I said, "No, he really is. I don't get many hits."

{LAUGHTER}

MR. PETERMAN:

You will now.

MR. REINHEIMER:

This was funded by National Grid. They paid for the video. We used the same group of young professionals that just graduated from film school to do this. They also did a video that's on here that describes the whole property. It uses clips from Mr. Vanderbilt's voyages around the world, pictures of him and him talking on his ship.

We have some good things on our website. Finding them can be a challenge. If you go to media room and scroll down, you'll get it, if you're patient.

This really helps us promote the Traveling Classroom. We haven't gotten out there yet. We did have a kick off on October 30, which Ron and Betsy were at. Legislator Spencer stopped down. The children were so enthusiastic. They had a great time. National Grid made up shirts for our educators that have our Vanderbilt Museum logo and National Grid logo. They're denim shirts. Again, they paid for that. They're excited about this.

We get the word out, and we have this link. Teachers can see this link. This vehicle is awesome. It really does a nice job covering it. If you've never seen the vehicle, which obviously schools haven't seen it, it's going to encourage them to book us.

We hope to, like I said, establish that link with the museum, come here and visit the planetarium. The children that participate in that program will be getting a coupon so they can bring their parents and siblings with them, and they get a free show. The rest of the crew has to pay. It's a really good video.

MR. BEATTIE:

Lance, can I ask a question? Have we had any new bookings on that?

MR. REINHEIMER:

Not yet, no. The three educators are so excited about getting out there, but just getting this out – I did send out requests for schools that would be covered under this grant. Elizabeth is going to call the schools. We sent out a PDF with the letter, the link and then we'll follow it up with a phone call. I'm confident once we get moving and get this thing up and running, it's going to take off.

MR. PETERMAN:

Lance, you said it was a group of students that produced the video?

MR. REINHEIMER:

Recent graduates, yes.

MR. PETERMAN:

They did an excellent job. I would hope that we would send them a letter or perhaps you already have.

MR. REINHEIMER:

Well, we sent them money.

MR. PETERMAN:

Oh, I didn't realize that. I thought they volunteered. I'm sorry.

MR. REINHEIMER:

No, they graduated recently. They have a company. The name of the company –

MR. PETERMAN:

I'm glad I asked the question because I thought they did it to put that on their resume.

MR. REINHEIMER:

The film they did for us earlier that describes the property and goes through the property, they did do that. Because they did that film, when we needed to do something and needed to do it quickly, we called them. Within two weeks, we had it.

I'd also like to mention that a number of the children – all the children there were Vanderbilt children. They are children of employees. We did it on Columbus Day when they were off from school, and we had, I think, five of them. Keith Cooney, Bridgett's daughter and son, Elizabeth's daughter, and Beth's daughter. We had a nice group of kids. They really made the film.

MR. MULE:

If I may make one comment. I commend you on the video. It's very nice.

You did mention one thing about the difficulty in finding things on the website. Where are we with the website? Has there been any idea of looking into updating it and also making it compatible for portable devices, particularly, since that is where all the traffic is going to at this point?

MR. REINHEIMER:

Excellent question. Actually, we're working with Flexible Solutions, an IT group and web provider. They're going through and by probably mid-January, we should be up and running.

What they're doing is they came in, they showed us the deficiencies of our website. It doesn't tell anything on the home page about what the Vanderbilt Museum is and why it's here. It doesn't have enough text on the home page for Google searches and key words. They are working on writing the text and the key words to optimize search engines. They are doing that, and they're reconfiguring the whole website.

I think that will improve our number of hits, obviously. I think hits turn into visitors. We are going down that road.

MR. BEATTIE:

One of the other things that they do also is they provide us with the tools that we can see how many hits that we have. If we do a campaign and we steer people to our website, we can see if the activity is taking and that kind of thing.

The really exciting thing about those guys is how excited they were about working on this. The price was right, too.

MR. REINHEIMER:

They are very excited. It's always interesting to retain people. We have great name recognition, great status. We're one of the larger museums out here on Long Island. If you can capture the Vanderbilt Museum and do something great for them, it helps them.

The lead person came out with his family. He took a lot of pictures. Part of this is he will take professional pictures of the grounds and

interior. He took a bunch just because he was so excited about being here.

As Ron said, they were more excited than we were about the prospects of promoting the Vanderbilt.

MR. BEATTIE:

I believe they took the tour that weekend. I think we met with them on a Thursday, and they were here that weekend getting a tour because they wanted to figure out what content they could put on it. We're really excited to get this going. I think come January, it's really going to change things around here, especially given the importance of the planetarium and selling tickets to shows for the winter.

MR. MULE:

Thank you for the information.

MR. REINHEIMER:

Absolutely.

I just want to go over a couple more things. Gretchen covered some of the special events. It's really interesting to have live performing arts programs in the planetarium. La Mer Ballet sold out. It was a packed house.

The Long Island Composer's Alliance was three-quarters of a house full. December 8, they have another concert coming up.

Also, since the last time we met, we had the Long Island Community Foundation here for their annual event. They pick a place once a year. Last year they went to Cold Spring Harbor Lab. They said that was a phenomenal night.

When they left here, they said that we blew them away. They had a great time. They got to see the planetarium and a planetarium show, but we also went over to the mansion. They got to see a tour. They were blown away by the mansion, also.

A lot of people that come here, they go to the mansion but they don't know about the planetarium or vice versa. We need to promote the mansion as much as we promote the planetarium.

People are just as thrilled about seeing the mansion, which is the reason why we're here. Without the mansion and the estate, we

wouldn't be here, as well as the foresight of Willie K. to leave this wonderful piece of property to the public for their enjoyment.

They were thrilled. We had about 65 people. When we were talking about booking this, they said, "We get somewhere between 30 or 40 people."

Again, this is the excitement of the Vanderbilt. It's out there. People love this place. We just have to connect with them. That was great.

Coming up on Sunday, we have the Members' Reception. Probably right now we have about 90 people. I hope to see some Trustees there. I know a couple of you are planning on coming.

This was the invitation that was sent out to all of you. In case it got lost in the mail, this is it. It's kind of morphed also into acknowledging the Reicherts. We were able to get the sign fabricated and up. It was up yesterday. The Reicherts are going to be here for the unveiling of their name on front of the planetarium.

It's more than just a Members' Reception. We will have a hot buffet and a good time. That's exciting.

Coming up after that we have the Holiday Dinner on December 7. We have 16 seats left. That's it. We're almost booked. That was picked up in *Newsday*. It was in *Newsday* this past weekend. The Holiday Tours and the Holiday Dinner were in there. We got two sections on one page.

With the top ten, we received that on Sunday. That publicity, we're really getting good publicity.

We're starting Twilight Tours around the holidays. The Twilight Tours are the day after Christmas, 26th, 27th and 28th at seven o'clock. Over those three days we get 500 plus people. It's a crush of people. Again, people just love it. We have some good things coming along.

The Stoll Wing, Gretchen touched on the Stoll Wing. Since the last meeting, we're going great guns. It's been painted and cleaned up. Peter is working on the molding. He's making the molding look consistent with the molding that's around the dioramas in the Habitat Room.

We're trying to tie and unify those rooms so it looks like one exhibit. Even though you can't replicate those world-class dioramas that Willie K. has, at least we can have the Stoll Wing look like it was part of the original mansion, rather than tacked on. We're making great strides there.

The heat and air conditioning, the heat should be up and running by Thanksgiving. We're scrambling because Linda Speer, who is the granddaughter of Judge Stoll, whose specimens these are and whose wing that was named after, is coming back the day after Thanksgiving to see the work that we've done.

If you get a chance, you have to go through there after Thanksgiving. We will still have more work to do, but we should have about 80 percent of this first phase done.

I think you mentioned the animal heads are out, and they were removed. They are being restored. Then Stephanie also has retained some artist to touch up and clean up the backgrounds for those dioramas. Not only are we doing the climate control, which is important for the specimens, but we're doing the renovations and the building modifications that will be done to make it look better. We're also working on the habitat, the specimens and those dioramas.

We have a resolution that's before the Legislature to appropriate \$75,000. We had \$75,000 left in the planetarium project that was not appropriated this year.

I think next year, if I recall correctly, we only have \$100,000 in the Capital Program. I asked Legislator Spencer to sponsor a resolution to move the money from the planetarium planning funds -- because it was in planning -- to the upgrading of electric, having in mind to upgrade and rewired Normandy Manor when the tenants move out.

The wiring in there is a mixed bag. Having different residents in there -- I went up in the attic with Peter before it was rented out. The wiring needs to be upgraded. I thought that would be a good use for those funds. That resolution is up before the Legislature now.

You'll be happy to know one of the things we discussed at the last meeting was the installation of security cameras. They are up and running. We have security cameras around the whole perimeter of this building that protects all the windows and entrances, the safe money

where the money is, the back entrance, the back room, the store, planetarium lobby and the back parking lot.

The technology today for these cameras with night vision is amazing. In a totally dark room, and you can see in that room. That's up and running.

I asked them to give me a proposal. They can take the existing network and migrate that into this system so we would have the whole system on the web, changing some of those cameras that we have with low resolution, no night vision and improving the cameras that we already have throughout the property. They are working on a proposal. We'll see how that comes in.

Another issue that we talked about at the last meeting is that we are sending out – I don't know the status – we have the letter and the education brochure and the envelopes were labeled. I assume that that's going out. It may have hit the post office already. I'm not sure if it's been in the post office, but I know the education unit was working on that. That's either going out now or will be going out or has gone out.

I think that concludes my report, unless anyone has any questions. I will be happy to answer any questions you have.

MR. BEATTIE:

Very good. Thanks, Lance. There are two things that I think we need to go into executive session on. But before we do that, we have been asked and are asked annually, if we're going to reengage our auditors AVZ. I would ask for a motion that we continue with them. They have been doing a great job. I believe we have the audit report.

MR. REINHEIMER:

Yes, before you leave tonight, I have copies of the audit report and associated letters with that, which you can take with you.

MR. BEATTIE:

Can I ask for a motion to continue AVZ?

MR. DEMASI:

So moved.

MS. OLDRIN MONES:

Second.

MR. BEATTIE:

Without objection? Okay, thanks. **(Vote: 12/0/0/3 Absent: Mr. Rogers & Mr. Guarnischelli. One vacancy.)**

Now can I have a motion to go into executive session to discuss our Executive Director's selection and developments regarding the catering contract?

DR. GITTELMAN:

I'll move that we can go into executive session for both purposes, but can we do some old business before you go into executive session?

MR. BEATTIE:

We can do that.

DR. GITTELMAN:

Just a few things, one is that we did do 13 trees, which we moved to the property. I think there were 13 new ones.

MR. REINHEIMER:

Correct. I apologize for not acknowledging that. Steve Gittelman donated 13 trees. These trees were a little bit bigger than the trees he gave us last year. We picked them up from his property and planted them the same day. They're a variety of trees that are in areas around the property. Some of them replaced trees that were there previously. Thank you, Steve.

DR. GITTELMAN:

Also, I want to apologize for Bill Rogers' absence. Every meeting he says he's going to make it and every meeting day by around 2:00 he's too ill to do it. I'm sorry to report -- I don't see any chronic illness here with him, but he's approaching 94. I just want to apologize for that.

On a separate issue –

MR. BEATTIE:

Can I just make a point?

DR. GITTELMAN:

Yes.

MR. BEATTIE:

Obviously, no apology is necessary. What Bill has done for this organization, this place, is phenomenal. Our thoughts are with him. I hope he's feeling better soon.

DR. GITTELMAN:

He sends his regards. He says he's making the next meeting. I just wanted you to know that.

The project on Mr. Vanderbilt's photographer, the book, we now have proofs for the first seven chapters. We expect to have it done within a couple weeks. That's good.

We did have an inquiry from Mr. Vanderbilt's taxidermist. I'm sure you remember all the tumult the gentleman made in terms of wanting to be part of the current book. Then he disappeared. We're going ahead. We finished it. It should be ready.

We had help from so many people here. I don't want to get into all of them, but having read the first two chapters and seeing them coming together, it really looks like it's going to be a nice book for the museum to have. That's all I wanted to add.

MR. BEATTIE:

I'm about three-quarters of the way through the {Murkin Collin Marine??}. It's fantastic.

DR. GITTELMAN:

You deserve a medal.

MR. BEATTIE:

It's a very good book.

DR. GITTELMAN:

I wrote that. I know what that sucker's like.

MR. BEATTIE:

The motion has been made. Can we have a second to go into executive session?

MS. OLDRIN MONES:

Yes, second.

MR. BEATTIE:

Without objection? **(Vote: 12/0/0/3 Absent: Mr. Rogers & Mr. Guarnischelli. One vacancy.)**

(EXECUTIVE SESSION 8:25 P.M. – 9:20 P.M.)

MR. BEATTIE:

We're back in session. I think Steve Melore has a resolution to propose.

MR. MELORE:

Yes, I move that the museum retain Lance Reinheimer as an Interim Executive Director for an additional three-year term starting –

MR. BEATTIE:

I'm sorry, just a correction. It's not Interim Executive Director. It's Executive Director.

MR. MELORE:

I'm sorry. Executive Director for a three-year term starting on January 1, 2014 and the Executive Committee be authorized to negotiate and execute an agreement for that employment incorporating terms set forth in the letter dated October 29 from Ron, as President of the Board of Trustees, to Lance.

MR. BEATTIE:

Very good. Can I have a second?

MR. ARMSTRONG:

Second.

MR. BEATTIE:

Very good. Without objection? **(Vote: 12/0/0/3 Absent: Mr. Rogers & Mr. Guarnischelli. One vacancy.)**

Congratulations, Lance.

{APPLAUSE}

MR. REINHEIMER:

Thank you. I appreciate the vote of confidence. I do love it here. It's my life. I appreciate the three-year extension. Thank you very much.

MR. BEATTIE:

Very good.

Let's talk about old business, the Nominating Committee for 2014 offices. Jack, has there been any movement on that?

MR. DEMASI:

You mean me?

MR. BEATTIE:

Yes.

MR. DEMASI:

Well, actually, yes there is a whole lot of movement. I'm assuming that all the positions are up for grabs, so to speak. I'm just simply recycling the materials I got from last year's meeting. It will go into the email this week.

MR. BEATTIE:

Okay, very good. So then we'll have a slate of officers to propose by the next meeting.

MR. DEMASI:

Hopefully.

MR. BEATTIE:

And then the vote will –

MR. DEMASI:

Well, actually I set a date. Last year's date was set for January.

MR. BEATTIE:

No, that was the election. So we need the slate for the next meeting.

MR. DEMASI:

Got it.

MR. BEATTIE:

Four slates.

MR. DEMASI:

It will be done.

MR. BEATTIE:

Very good. Thank you.

Any other old business to discuss? Any new business to discuss?

One point I would like to make is this recording system has worked even better than we thought, because Joe has told me under protest he's not going to talk at this meeting.

{LAUGHTER}

MR. ARMSTRONG:

That's a hard thing for him to do.

MR. GLASCOCK:

That's enough of a reason to have this system.

{LAUGHTER}

MR. BEATTIE:

Can I have a motion to adjourn?

MS OLDRIN MONES:

Motion.

MS. CAMBRIA:

Second.

MR. BEATTIE:

Without objection? **(Vote: 12/0/0/3 Absent: Mr. Rogers & Mr. Guarnischelli. One vacancy.)** Thank you all for coming.

(Mr. Ron Beattie adjourned the meeting at 9:25 p.m.)

MR. DUJMIC:

Just wait until next meeting.

{LAUGHTER}

RB:ap
Attachments

Suffolk County Vanderbilt Museum

November 2013 Meeting Agenda

November 20th, 2013 / Planetarium / 7:00 PM

- I. Pledge of Allegiance**
 - II. Public Address to the Board**
 - III. Previous Meeting Minutes**
 - IV. Committee Reports**
 - A. Finance / Treasurer Report**
 - B. Education & Exhibit**
 - C. Development**
 - D. Planning / Strategic Plan**
 - E. Community Relations Committee**
 - F. Operations**
 - 1. Buildings and Grounds**
 - 2. Technology**
 - Accounting Systems
 - Planetarium Lobby Displays
 - IT Intern
 - Recording Systems
 - 3. Human Resources**
- V. Executive Director Report**
- VI. President's Report / Executive Director Selection**
- VII. Old Business / Nominating Committee for 2014 Officers**
- VIII. New Business**
- IX. Adjournment**

**SUFFOLK COUNTY VANDERBILT MUSEUM
TREASURER REPORT FOR THE YEAR ENDING 2013**

	Actual January	Actual February	Actual March	Actual April	Actual May	Actual June	Actual July	Actual August	Actual September	Budget October	Budget November	Budget December	Project Year End	Adopted Budget	Dollar Variance
REVENUE															
EARNED INCOME															
Admissions	6,820	4,392	73,109	74,137	67,356	65,713	96,606	94,928	46,622	34,000	27,000	33,000	623,683	400,000	223,683
Membership	1,895	5,895	12,370	1,585	2,545	1,640	4,085	1,875	2,670	1,000	1,000	1,000	37,560	12,500	25,060
Museum Store	65	0	10,113	8,682	5,750	6,747	12,552	11,503	5,283	1,000	1,000	1,000	63,695	10,000	53,695
Special Events	10,140	913	2,167	1,202	1,479	14,568	33,410	16,174	17,653	6,000	6,000	6,000	115,706	65,000	50,706
Suffolk County Funds	0	0	0	155,023	0	0	0	259,808	0	77,512	77,512	77,512	647,367	930,140	(282,773)
Endowment	0	60,000	0	0	0	50,000	0	0	0	14,584	14,584	14,584	153,752	175,000	(21,248)
Site Use	1,575	6,964	12,206	12,071	13,102	15,072	12,706	25,626	22,885	5,000	5,000	7,000	139,207	60,000	79,207
Donations & Gifts	35	1	2,272	14,040	2,850	1,533	2,356	2,150	1,479	417	417	417	27,967	5,000	22,967
Other General	5,844	5,925	5,849	6,935	5,744	6,047	5,702	5,739	6,188	5,517	5,517	5,517	70,524	66,200	4,324
Total Earned Income	26,374	84,090	118,086	273,675	98,826	161,320	167,417	417,803	102,780	145,030	138,030	146,030	1,879,461	1,723,840	155,621
EXPENSES															
Salaries & Wages	61,171	58,929	73,891	68,030	75,860	76,466	78,989	87,355	82,052	71,000	71,000	71,000	875,743	820,000	55,743
Benefits	22,747	16,847	19,816	16,282	19,350	24,474	16,417	18,751	23,579	21,000	20,000	21,454	240,717	253,454	(12,737)
Maintenance & Equip.	1,335	1,574	3,527	7,769	5,258	2,381	10,524	11,301	26,885	1,750	1,750	1,750	75,804	21,000	54,804
Insurance	2,075	2,876	2,952	2,925	2,902	4,104	4,971	6,802	6,600	2,916	2,916	2,916	44,955	35,000	9,955
Professional	17,420	28,809	25,195	19,349	34,451	25,963	49,398	35,221	27,336	10,417	10,417	10,417	294,393	125,000	169,393
Museum Store	2,527	990	7,273	5,140	4,757	5,847	3,576	4,882	3,092	0	0	0	38,084	0	38,084
Telephone Communic.	2,613	2,319	2,395	2,829	4,122	997	2,181	2,525	2,464	2,084	2,084	2,084	28,697	25,000	3,697
Utilities	3,878	14,965	26,157	7,484	13,555	13,037	4,771	22,181	31,459	10,000	10,000	10,000	167,487	117,000	50,487
Supplies, Prgm., Gala	1,307	6,536	4,104	8,240	29,072	15,594	25,572	7,388	19,911	5,517	5,517	5,517	134,275	66,200	68,075
General Expenses	2,261	6,149	2,848	11,996	8,739	3,963	2,514	3,232	4,430	1,342	1,342	1,342	50,158	16,100	34,058
Total Expenses	117,334	139,994	168,158	150,044	198,066	172,826	198,913	199,638	227,808	126,026	125,026	126,480	1,950,313	1,478,754	471,559
Excess / Deficiency of Revenue	(90,960)	(55,904)	(50,072)	123,631	(99,240)	(11,506)	(31,496)	218,165	(125,026)	19,004	13,004	19,550	(70,852)	245,086	(315,938)

*\$122,410
Due \$515,305*

Quick Links

- iCampus Parent Portal
- Bay Shore staff e-mail
- Staff Contact Portal
- Teacher/Student Reports
- OUR SCHOOLS- Trans. Issue
- PayPAMS
- Emergency Preparedness
- 13-14 Calendar-Official
- 13/14 Calendar PDF
- District News
- Online Calendar of Events
- NYSED cutoff score change
- My Learning Plan
- Employment Opportunities
- Files and Documents
- Board of Education
- Health Updates
- Summit Podcasts
- Transcript Request Form

Google™ Translate

Select Language ▼

Spotlight

Any Location

View >

Vanderbilt Museum and Planetarium



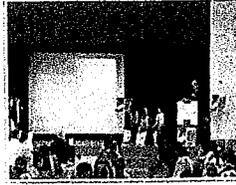
Last year,
3rd grade
students

from all over Long Island, including Bay Shore, visited the Vanderbilt Museum and Planetarium in Centerport. Mrs. Vernola, the museum's Educational Program Director, invited every student who came to write a letter to the staff of the museum describing their favorite part of the trip and to participate in a contest to name the Planetarium's newest show. Out of the *hundreds* of students that visited the Planetarium and wrote letters afterwards, eight Long Island students' letters were chosen as contest winners. Four of those eight were Bay Shore students, all from Gardiner Manor School.

First place winner Oliver Schellenberg's entry, "Take a Wild Ride Though the Solar System," is now the name of one of the Planetarium's new educational programs. Three other GMS students, Tabitha Rivera, Lauren Moran and Jayde Nielsen, had quotes from their letters selected to be reproduced on the back cover of the Planetarium's brochure. Tabitha wrote, "I learned all about the solar system and the water cycle. We had so much fun. I wish we could go there again." Lauren wrote, in part, "I learned that Venus smells like rotten eggs and that the sun is a star." Jayde Nielsen, whose 3rd grade teacher was Mrs. Giresi, wrote in her letter to the Planetarium, "Thank you for the awesome show. My favorite parts were the thunderstorm and the stars, and also the part when I thought that we were moving but we didn't. I wish I could see it again, that was the coolest field trip."

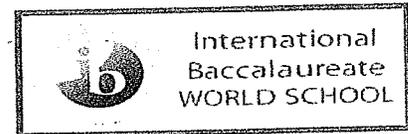
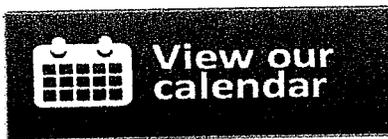
At Gardiner Manor School, on October 21st, parents of each of the four student winners proudly watched as their children were honored for their powerful use of writing. During an assembly honoring these students' achievement, New York State Senator Phil Boyle and Suffolk County Legislator and Thomas Barraga were among the dignitaries on hand to congratulate the youngsters and offer them certificates of merit. Bay Shore Schools Superintendent Dr. Karen Salmon and Bay Shore School Board President Mary Louise Cohen also acknowledged the students and addressed them with words of wisdom. Planetarium guests included President Ron Beattie, Executive Director Lance Reinheimer, Trustees Mones and Gegwich, and Program Director Lorraine Vernola. The Planetarium generously donated tickets to each student in the assembly and grand prizes for the honored

students. Mr. Carlton Brown, Gardiner Manor Principal, and Mrs. Donna Mandella, Assistant Principal, with the help of all the esteemed guests, delivered a powerful message to Gardiner Manor's students. "Writing is powerful, so embrace the writer in you and discover how your words can help others!"



Spotlight Stories

1. Vanderbilt Museum and Planetarium
2. Superintendent Salmon Visits MS
3. 2nd Annual International Baccalaureate Danish Exchange
4. School-Community Collaboration Goes Digital
5. Mary G. Clarkson Special Visit
6. Middle School Scholarshirt Day
7. NYSSMA Winners
8. Board Announcement - Fall Musical
9. 9/11 Memorial Garden
10. Our Schools
11. District Calendar 2013-2014
12. 9/11 Memorial Garden
13. First Day of School



Bay Shore Schools
75 West Perkal Street
Bay Shore, NY 11706

Contact Us
Phone (631) 968-1100
Fax (631) 968-1298

Learn
District
Board of Ed.
Schools
Curriculum

Resources
District Home
Contact Us
Site Map
Staff Directory

Quick Links
iCampus Parent Portal
Bay Shore staff e-mail
Staff Contact Portal
Teacher/Student Reports

6

Harvest Gospel Choir

Many say the East End's annual series of free late fall gospel concerts shouldn't be missed. The nondenominational celebration blends traditional and contemporary gospel music with a mix of choir and solo performances. It's presented three days this week by the East End Arts Council.

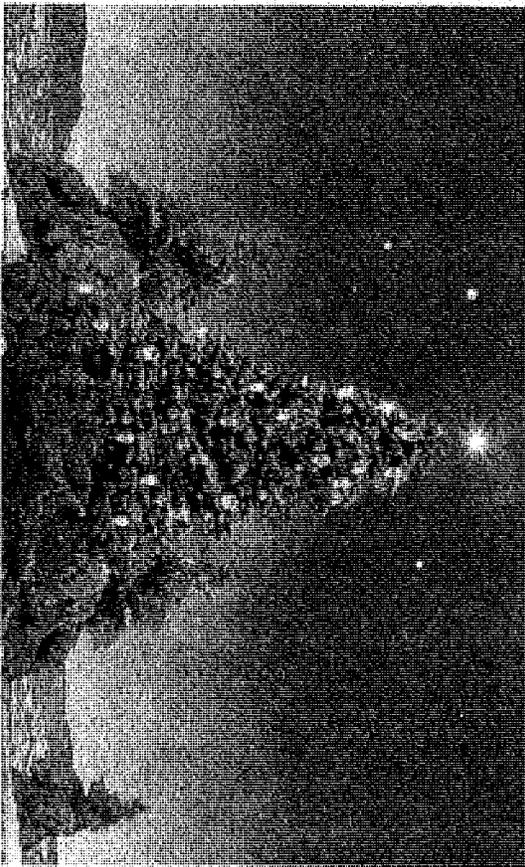
Thursday's concert is at the Mattituck Presbyterian Church, Friday's is at the Southampton Cultural Center, and Saturday's is at the Friendship Baptist Church in Flanders.

WHEN | WHERE 8 p.m. Thursday-Saturday
INFO 631-727-0900, eastendarts.org
ADMISSION Free



IONHOLDER.COM PHOTO

Sunday
 NEWSDAY NOV. 17, 2013
 11708 TEN THMAS TO
 DO THIS WEEK !!



7

New planetarium shows

The Vanderbilt Planetarium is premiering two new shows on its dome this week. "The Season of Light" explores the winter sky's astronomy while telling of historic, religious and cultural celebrations that go with the season. "The Longest Night" is a winter's tale with life-size puppetry and 3-D animation.

WHEN | WHERE "The Longest Night," 2 and 8 p.m. Saturday and 2 p.m. Sunday; "The Season of Light," 4 p.m. Saturday and Sunday, 180 Little Neck Rd., Centerport. Continues through Feb. 4.
INFO 631-854-5579, vanderbiltmuseum.org
ADMISSION \$9 (\$7 ages 12 and younger), daytime shows require a \$7 venue admission (ages 12 and younger) plus \$5 a person for the show.

8

Lunar memories

Meet Apollo 9 astronauts Jim McDivitt, right, and Rusty Schweickart at the Cradle of Aviation Museum, and find out how their flight in space on the first Long Island-built Lunar Module paved the way for the first men landing on the moon a few months later.

WHEN | WHERE 7:30 p.m. Thursday, Charles Lindbergh Boulevard, Garden City
INFO 516-572-4111, cradleofaviation.org
ADMISSION \$20

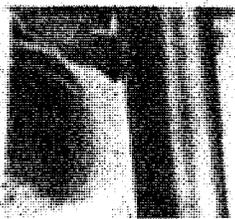


PHOTO BY MARINA CHA

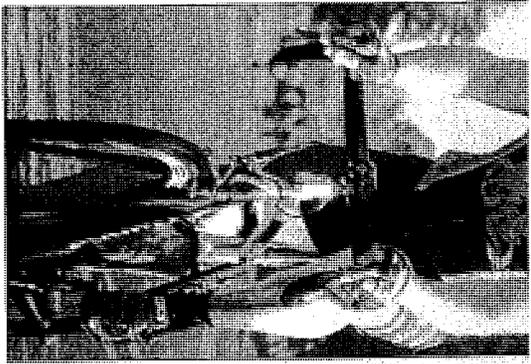


Photo by James Taylor
Rogers cycling on Long Island.

come from Oak Ridge, Lawrence Berkeley and Los Alamos National Laboratories, the University of Alaska, Fairbanks and several other institutions.

The group measures the changes in the physical, chemical and biological response of land-based ecosystems in Alaska. One of the biggest unknowns is how much carbon dioxide some of these plants can take up as a part of photosynthesis.

Rogers' data, he said, shows that the models' assumptions were wrong: the models underestimate the capacity for carbon dioxide uptake by three to five times. Armed with a Licor 6400

and wear a white lab coat, Alistair has taken the sophistication of a modern-day laboratory to the frozen tundra," said Stan Wullschlegel, the projector director for NGEA Arctic from Oak Ridge National Laboratory.

"We have Alistair and a few others to thank for making measurements that show how much more there is to know about the sensitive and poorly understood ecosystems."

Wullschlegel said the soil and plants in the arctic are "critical to our understanding of how our planet works." The mosquitoes and the separation from Long Island notwithstanding, Rogers

described the experience of traveling to Barrow as "a real privilege. Not many people get to go up to the top of the world."

He said the local Inupiat still hunt whale. He has eaten something called mikaq, which is raw whale blubber that is fermented in whale blood for a number of weeks. "I bolted it down as quickly as possible," he said. "Heavy salting improved the flavor" but it most definitely did not "taste like chicken."

A native of England, Rogers said he enjoys the Long Island weather. He appreciates the proximity to parks and beaches.

Rogers initially started his scientific career with a focus on animals. He transitioned, however, to plants when he "realized as an undergrad that plants determine the rate of global change."

Rogers has contributed to the development of the next generation of scientists on Long Island. Three times, the Department of Energy has named the BNL scientist an outstanding mentor for undergraduate research programs: in 2009, 2004, and 2002.

"I really enjoy" mentoring, he said. The questions from curious students can "keep you on your toes and that's a good thing."



Photo from SCVM
Above, The Vanderbilt Museum's Traveling Classroom.

Vanderbilt's mobile science classroom unveiled

The Suffolk County Vanderbilt Museum recently unveiled a new mobile, science-education outreach program The Traveling Classroom: Discovering the Universe.

The Traveling Classroom — housed in a 37-foot customized recreational vehicle — is a gift to the Vanderbilt Museum from the American Museum of Natural History, which also developed the curriculum for the successful astronomy and astrophysics program. The Traveling Classroom is supported by a grant from the National Grid Foundation.

The program features state-of-the-art technology, engaging, professionally developed curricula and a downloadable teacher-resource guide. Lance Reinheimer, Vanderbilt Museum's executive director, said, "Discovering the Universe will bring cutting-edge science education to students in grades three through 12. The program will be offered at no cost to a limited number of schools."

The Suffolk County Vanderbilt Museum and Planetarium, 180 Little Neck Road, Centerport has 100,000 annual visitors, which include more than 50,000 schoolchildren from more than 100 Long Island school districts. For more information, call 854-5579 or visit www.vanderbiltmuseum.org.

Get in the Spirit ...

Christmas A Full-Time Job For Long Island Family

*L.I. Residents Pack more than 12,000 Gift-filled
Shoebboxes for Needy Children Overseas*

For Cathy Wood, Riverhead resident, Christmas is a year-round, full-time job. She and her father, World War II veteran Reggie Peterson, have packed more than 12,000 gift-filled shoebboxes over the past 15 years.

It was 1997 and Suffolk County resident Cathy Wood lost her best friend, Naomi, to breast cancer. Wood felt devastated and overwhelmed. She and Naomi had been close since childhood, and Wood felt lost and unsure of how to move on. It was the following year that Wood found a bright yellow pamphlet on the floor of the gas station her and her husband, Don, owned.

"I picked up the pamphlet and started reading it. I thought, 'Wow, this is incredible!' The pamphlet brought together Naomi's two favorite things - children and Jesus. I knew that this was how God was going to heal me. It was the perfect way to take away the sting of losing her. Naomi would have been so in love with the project."

The brochure encouraged individuals to pack gift-filled shoebboxes for Operation Christmas Child, a project of Samaritan's Purse that has sent over 100 million gift-filled shoebboxes to more than 100 countries in the past 20 years.

Cathy took the pamphlet and ran with

the idea ... that year she packed 24 shoebox gifts. The second year 122 and in 2004, she and her father packed more than 1,000 shoebboxes, and have done so every year since then.

Her father has converted his porch into a small antique shop in which he sells antique bottles that he has dug out of old dumps and cleaned up. The money that he makes he uses to support Operation Christmas Child.

All kinds of handy items are included in the shoebboxes ... handmade crocheted dolls, hygiene sets that include a washrag, soap, toothbrush and paste.

This is the 15th year of participating in Operation Christmas Child for Cathy and her dad. They have turned spare bedrooms and closets into storage and prep rooms. "My house looks like a perpetual Garage Sale," Wood said. If someone comes to visit, they have to work, and they keep coming back.

Long Island area volunteers will be collecting shoebox gift donations during National Collection Week Nov. 18-25; however, shoebox gifts are collected all year. For more information on how to participate or to find the nearest drop-off site, call 518-437-0690 or visit samaritanspurserg.org.



Many New Rooms Available For Immediate Move In!

- MULTIPLE SIZES TO FIT YOUR PERSONAL STORAGE NEEDS!
- CLIMATE CONTROLLED THROUGHOUT ENTIRE FACILITY!
- ACCESS 7 DAYS A WEEK! 365 DAYS A YEAR!
- Individual Door Alarms!
- Month to Month Lease!
- No Deposit or Hidden Fees!
- Large Elevators and Carts!
- Insurance Available to Protect Your Belongings!
- We Sell Boxes and Moving Supplies!
- WE ACCEPT DELIVERIES!!!

Call Today!!! 631-361-4333

www.colonial-selfstorage.com

39 BELLEMEADE AVENUE, SMITHTOWN
ASK ABOUT SPECIAL PROMOTIONS!

Office Hours:
Monday-Friday 9 a.m.-6 p.m.
Saturday 9 a.m.-5 p.m.
Sunday 11 a.m.-4 p.m.

HALLOWEEN

Haunted Weekend at the Vanderbilt Mansion

A ghoulish figure waits on a stairway landing. Spiders crawl across Mr. Vanderbilt's bed, a vulture sits on a

carrying a meat cleaver, and the Vanderbilt family's guest, aviator-industrialist Howard Hughes, dressed in



window sill, a mummy stands near the fireplace in one of the grand rooms. It's Halloween at the Vanderbilt Mansion.

Saturday/Sunday, Oct. 26-27, is Haunted Weekend at the Vanderbilt. Festivities include "Un-Living History" tours of the Mansion each day at 12 Noon, 1, 2, 3 & 4 p.m. (Tour tickets are \$5 pp, available at the door.

Tours include Vanderbilt ghost stories told by Mansion guides dressed for the occasion - Delia O'Rourke, the Irish cook, dressed in her bloody apron and

the dirty, bloody clothing from his plane crash.

The Vanderbilt Mansion has a few ghost stories of its own to tell, experienced by staff members from years ago. Those tales include

hearing the laughter of young girls in the nursery wing of the Mansion, in the evening after hours, and the nighttime sighting of the ghostly figure of a young boy in knickers and a cap running across the Mansion lawn.

The Vanderbilt Museum is located at 180 Little Neck Rd., Centertown - 854-5579

Hauppauge H.S. To Host Safe Halloween

Saturday, October 26 • 2 - 4 P.M.

The Interact Club of Hauppauge High School, 500 Lincoln Blvd., Hauppauge, will host its annual Safe Halloween event for District children on Oct. 26. Admission is \$3 for adults, \$2 for children and the donation of a canned good. The canned goods will be donated to Long Island Cares or will be used to create Thanksgiving baskets for families in

need. Monetary proceeds are donated to a charity selected by the Interact Club members.

Each year, Hauppauge H.S. clubs decorate the cafeteria and host a variety of carnival games at the Safe Halloween event. Performing arts students also entertain guests with orchestra, dance and theatrical performances.

Fall Harvest Party

Central Presbyterian Church, 240 Main Street, Huntington Village is hosting a Fall Harvest Party for pre-schoolers through 6th grade on Thursday, Oct. 31st from 4:30 - 6 p.m. There will be games, face painting, lots and lots of candy, and a special message about God! Come dressed in appropriate costumes and be ready to have a whole lot of fun!! There is NO cost! Call the church office, 421-3663, for further info or to sign up.

