

# COUNTY OF SUFFOLK

## KARA HAHN

LEGISLATOR, FIFTH DISTRICT

## BOARDS & COMMISSIONS

- COUNCIL ON ENVIRONMENTAL QUALITY
- ENVIRONMENTAL TRUST REVIEW BOARD
- WATER & LAND INVASIVES ADVISORY BOARD
- FOOD POLICY COUNCIL



## COMMITTEE CHAIR

ENVIRONMENT, PLANNING & AGRICULTURE

## VICE-CHAIR

PARKS & RECREATION

## MEMBER

GOVERNMENT OPERATIONS,  
PERSONNEL, HOUSING &  
CONSUMER PROTECTION  
PUBLIC SAFETY  
ECONOMIC DEVELOPMENT  
& ENERGY

## COUNTY LEGISLATURE

**TO: Members of the Food Policy Council:  
All interested parties**

**FROM: Honorable Kara Hahn**

**DATE: August 12<sup>th</sup>, 2014**

**RE: Food Policy Council Meeting Minutes**

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9:10AM: Watched CBS Interview

9:15AM: Discussion of Public Hearing on 1070

9:15AM: Introductions

9:16AM: Presentation by Augie: Inglorious Fruits and Vegetables

- French supermarket marketing campaign that discounts fruit and vegetables (30% cheaper) that are damaged, disfigured or just plain ugly. There are a number of lower grade products that won't be sold in supermarkets and potentially thrown away.
- Vivian Vilorio Fisher suggested "Pick your uglies" campaign to help ease the burden on farmers.
- 300 million tons of Fruits and Vegetables thrown away each year in France.
- These "inglorious" fruits received their own bins and labeling and they used the inglorious fruits and vegetables for juices and soups.
- The Council expressed some concerns about how it might affect sales for "normal produce". Also, how it might impact the tonnage of donated produce to organizations such as Island Harvest and LI Cares.

## **Subcommittee Updates**

9:32AM: Community Garden Update

- Waiting to see if County Exec. Bellone will sign IR1070
- First Benefit for the Community Garden Association on the Monday Nov 10<sup>th</sup>. Film Screening of Ground Operations (Vets going into AG). Book signing. Congressman Bishop confirmed. \$20 per ticket. Light appetizers

9:45AM: Food Equity Update

- Working on healthy corner store project.
  - Working with storeowner in Mastic Beach (Abdul Rutti)
  - Planned two phase pilot project to offer healthier options.
  - Helping him become a WIC member
  - Cornell Cooperative Extension working to help them with marketing.
  - Kick-of event this Friday (August 15) 11-1 73 Whittier Drive, Mastic Beach
  - 5 Question Survey of customers of perceptions of store, what the demand is.

10:15AM: SNAP Retailer Transaction Data

- Comments Due September 8
- Call for a presentation from a SNAP expert

10:40AM: “Why Buy Local?” Update

- Three strong grant applications to help local farmers to do water quality protection efforts.
  - Long Island Regional Development Counsel- Create an agriculture capital equipment cost-share (tractors, cultivators, sprayers, etc.). \$2 Million. Eligibility: Young farmers, transitioning farmers (one crop to another, organic transition), farmers who are facing new food safety regulations.
  - Grant with New York Farm Viability to look into the feasibility to do some livestock processing at Suffolk County Farm in Yaphank.
  - \$24 million grant to help farmers to develop and implement nutrient management plans to protect soil health and water quality in the Peconic Estuary.

10:50AM: School Subcommittee

- Vivian will chair and they will meet today.

**Action Item: Schedule October 14th Public Hearing (Hauppauge Auditorium), and fill vacancies (5).**

11:00AM: Adjournment