

RESOLUTION NO. 303 -2016, REQUESTING LEGISLATIVE APPROVAL OF A CONTRACT AWARD FOR MARKETING AND OUTREACH SERVICES FOR RECRUITMENT AND RETENTION OF VOLUNTEER EMERGENCY SERVICES PERSONNEL FOR THE DEPARTMENT OF FIRE, RESCUE, AND EMERGENCY SERVICES

WHEREAS, Local Law No. 3-1996 requires the County Legislature to approve any contract in excess of \$20,000 awarded pursuant to an RFP process in which only one party responds to the County's solicitation of proposals; and

WHEREAS, the Department of Fire, Rescue and Emergency Services requested an RFP for "Marketing and Outreach Services for Recruitment and Retention of Volunteer Emergency Service Personnel" for the Development of the Federally funded Staffing for Adequate Fire and Emergency Response (SAFER) Grant; and

WHEREAS, the Purchasing Division of the Department of Public Works advertised for these services and requested an RFP from ninety-nine (99) potential vendors and received only one response from Sanna Mattson MacLeod, Inc.; and

WHEREAS, an independent evaluation committee reviewed the proposal from Sanna Mattson MacLeod, Inc. and found its quality of work and experience satisfactory, and its cost proposal submission within the industry standards, and have recommended that the Department of Fire, Rescue, and Emergency Services enter into a contractual agreement with the provider; and

WHEREAS, 100% funding of this contract has been made available by the 2014 SAFER Grant adopted by the Suffolk County Legislature Resolution No. 891-2015; and as a result, there are sufficient funds in the 2016 Suffolk County Operating Budget to cover the cost of this contract: now, therefore be it

1st RESOLVED, that upon receiving a two-thirds vote of the County Legislature as required by Local Law No. 3-1996 that the Department of Fire, Rescue and Emergency Services enter into a contractual agreement with Sanna Mattson MacLeod, Inc. for the provision of Marketing Outreach services.

DATED: April 12, 2016

APPROVED BY:

/s/ Steven Bellone
County Executive of Suffolk County

Date: April 20, 2016