

Intro. Res. No. 1342-2012
Introduced by Presiding Officer, on request of the County Executive

Laid on Table 3/27/2012

**RESOLUTION NO. 423 -2012, ADOPTING LOCAL LAW
NO. 36 -2012, A LOCAL LAW TO AMEND ADVERTISING IN THE
COUNTY TAX MAP ALBUM AND SET ADVERTISING RATES**

WHEREAS, there was duly presented and introduced to this County Legislature at a regular meeting held on March 27, 2012 a proposed local law entitled, "**A LOCAL LAW TO AMEND ADVERTISING IN THE COUNTY TAX MAP ALBUM AND SET ADVERTISING RATES**;" and said local law in final form is the same as when presented and introduced; now, therefore be it

RESOLVED, that said local law be enacted in form as follows:

LOCAL LAW NO. 36 -2012, SUFFOLK COUNTY, NEW YORK

**A LOCAL LAW TO AMEND ADVERTISING IN THE COUNTY TAX
MAP ALBUM AND SET ADVERTISING RATES**

**BE IT ENACTED BY THE COUNTY LEGISLATURE OF THE COUNTY OF
SUFFOLK**, as follows:

Section 1. Legislative Intent.

This Legislature hereby finds and determines that Local Law No. 14-2012, authorized advertising in the County Tax Map Album and set advertising rates.

This Legislature also finds and determines that the 2012 Operating Budget was amended to authorize advertising in the County's Tax Map Album and to set rates for such advertisements.

This Legislature further finds and determines that advertisements in the tax map albums will provide needed revenue to ensure that the budget remains in balance.

Therefore, the purpose of this law is to amend the advertising in the County's Tax Map Album to revise the schedule of rates for such advertisements.

Section 2. Amendments.

A. Section 3. of Resolution 1224-2011 is hereby amended to read as follows:

Section 3. Advertising Rates Established.

A schedule of rates for the display of advertising on the County Real Property Tax Service Agency Tax Map Albums is hereby established as follows:

Annual Display Advertising Rates for Annual Suffolk County Tax Map Albums			
	Back Cover	Inside Back Cover	Inside Front Cover
Full Page	\$1,500	\$1,000	\$1,250
Half Page	\$1,000	\$600	\$750
Quarter Page	\$750	\$300	\$500
Eighth Page	\$400	\$200	\$300
*Shelter Island Rates:			
Full Page Only	\$750	\$500	\$650
All rates are for black and white ads.			

Section 3. Applicability.

This law shall apply to all actions occurring on or after the effective date of this law.

Section 4. Severability.

If any clause, sentence, paragraph, subdivision, section, or part of this law or the application thereof to any person, individual, corporation, firm, partnership, entity, or circumstance shall be adjudged by any court of competent jurisdiction to be invalid or unconstitutional, such order or judgment shall not affect, impair, or invalidate the remainder thereof, or part of this law, or in its application to the person, individual, corporation, firm, partnership, entity, or circumstance directly involved in the controversy in which such order or judgment shall be rendered.

Section 5. SEQRA Determination.

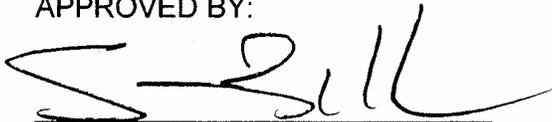
This Legislature, being the State Environmental Quality Review Act (SEQRA) lead agency, hereby finds and determines that this law constitutes a Type II action pursuant to Sections 617.5(c) (20) and (27) of the NEW YORK CODE OF RULES AND REGULATIONS (NYCRR) and within the meaning of Section 8-0109(2) of the NEW YORK ENVIRONMENTAL CONSERVATION LAW as a promulgation of regulations, rules, policies, procedures, and legislative decisions in connection with continuing agency administration, management and information collection. The Suffolk County Council on Environmental Quality (CEQ) is hereby directed to circulate any appropriate SEQRA notices of determination of non-applicability or non-significance in accordance with this law.

Section 6. Effective Date.

This law shall take effect immediately upon filing of the Office of the Secretary of State

DATED: May 8, 2012

APPROVED BY:



County Executive of Suffolk County

Date: 5.24.2012
 After a public hearing duly held on May 23, 2012
 Filed with the Secretary of State on August 1, 2012

SUFFOLK COUNTY
County Legislature
RIVERHEAD, NY



This is to Certify That I, TIM LAUBE, Clerk of the County Legislature of the County of Suffolk, have compared the foregoing copy of resolution with the original resolution now on file in this office, and which was duly adopted by the County Legislature of said County on
May 8, 2012 and that the same is a true and correct transcript of said resolution and of the whole thereof.

In Witness Whereof, I have hereunto set my hand and the official seal of the County Legislature of the County of Suffolk.

Tim Laube

Clerk of the Legislature

Intro. Res.

1342

Res. No.

423

May 8, 2012

Motion:

Romaine, Schneiderman, Browning, Muratore, Anker
Calarco, Montano, Cilmi, Lindsay, Hahn, Barraga,
Kennedy, Nowick, Horsley, Gregory, Stern, D'Amaro, Spencer

Co-Sponsors:

Romaine, Schneiderman, Browning, Muratore, Anker
Calarco, Montano, Cilmi, Lindsay, Hahn, Barraga,
Kennedy, Nowick, Horsley, Gregory, Stern, D'Amaro, Spencer

Second:

Romaine, Schneiderman, Browning, Muratore, Anker
Calarco, Montano, Cilmi, Lindsay, Hahn, Barraga,
Kennedy, Nowick, Horsley, Gregory, Stern, D'Amaro, Spencer

LD	Legislator	Yes	No	Abs	NP	R
1	Edward P. ROMAINE	1				
2	Jay H. SCHNEIDERMAN					
3	Kate M. BROWNING					
4	Thomas MURATORE					
5	Kara HAHN					
6	Sarah S. ANKER					
7	Rob CALARCO					
9	Ricardo MONTANO					
10	Thomas CILMI					
11	Thomas F. BARRAGA					
12	John M. KENNEDY, JR.					
13	Lynne C. NOWICK					
15	DuWayne GREGORY					
16	Steven H. STERN					
17	Lou D'AMARO					
18	William SPENCER					
14	Wayne R. HORSLEY, D.P.O.					
8	William J. LINDSAY, P.O.					
	Totals	17			1	

MOTION
<input checked="" type="checkbox"/> Approve
Table: _____
<input type="checkbox"/> Send To Committee
<input type="checkbox"/> Table Subject To Call
<input type="checkbox"/> Lay On The Table
<input type="checkbox"/> Discharge
<input type="checkbox"/> Take Out of Order
<input type="checkbox"/> Reconsider
<input type="checkbox"/> Waive Rule _____
<input type="checkbox"/> Override Veto
<input type="checkbox"/> Close
<input type="checkbox"/> Recess
APPROVED <input checked="" type="checkbox"/> FAILED _____
No Motion _____ No Second _____

RESOLUTION DECLARED
<input checked="" type="checkbox"/> ADOPTED
<input type="checkbox"/> NOT ADOPTED

Roll Call _____ Voice Vote

Tim Laube

Tim Laube, Clerk of the Legislature