

Intro. Res. No. 1461-2010
Introduced by Presiding Officer, on request of the County Executive

Laid on Table 4/27/2010

RESOLUTION NO. 372 -2010, UTILIZING 100% HIICAP AND WRAP FUNDING IN CONNECTION WITH THE PURCHASE OF PUBLIC SERVICE ANNOUNCEMENTS ON SUFFOLK COUNTY BUSES

WHEREAS, the 2010 Adopted Operating Budget contains \$13,000 of 100% grant funding from the New York State Office for the Aging for outreach to Suffolk seniors through the HIICAP and WRAP Programs; and

WHEREAS, this grant funding will be utilized for public service announcements to be placed on Suffolk County Transit System buses at no cost to Suffolk County taxpayers; and

WHEREAS, the New York State Office for the Aging required the Suffolk County Office for the Aging to develop, create, manufacture, and deploy this outreach program within a three month window; and

WHEREAS, these funds must be fully utilized by May 31, 2010; and

WHEREAS, this outreach program required artwork and copy in order to place public service announcements on County buses and Gateway Outdoor Advertising had the proven skills and a track record of meeting required time-frames; and

WHEREAS, the Department of Public Works contracted with a vendor, Gateway Outdoor Advertising, whose has a duly executed contract with the Suffolk County Department of Public Works (Suffolk County Transit) for ad placement on buses operated by the County, but not for extra work associated with the placement of ads and public service announcements on buses; and

WHEREAS, in addition to the placement services, the vendor provided the necessary artwork and copy for these public service advertisements to the satisfaction of both the Suffolk County Office for the Aging and the Department of Public Works, while adhering to the requirements of the grant and the 2010 Adopted Operating Budget; and

WHEREAS, the Suffolk County Office for the Aging has requested that Gateway Outdoor Advertising be paid for their services utilizing the grant funding provided in their 2010 Budget; now, therefore be it

1st RESOLVED, that upon the receipt of all required paperwork and documentation, the County Comptroller be and they hereby are authorized to pay Gateway Outdoor Advertising for their services.

DATED: May 11, 2010

APPROVED BY:

/s/ Steve Levy
County Executive of Suffolk County

Date: May 21, 2010