

RESOLUTION NO. 643 –2009, ESTABLISHING A “SHOP SUFFOLK” PROMOTIONAL CAMPAIGN

WHEREAS, shopping local businesses provides a wealth of advantages to communities and the environment; and

WHEREAS, it has been established that money spent in local businesses remains local, providing greater benefit to the community and non-profit organizations that receive charitable donations from business owners; and

WHEREAS, shopping locally builds a community’s economic strength, encourages the establishment of new businesses in the area, and produces increased income, jobs and tax receipts within the community; and

WHEREAS, local businesses are also more likely to purchase advertisements in local publications, use local banks and get services they need to run their businesses from within the surrounding community; and

WHEREAS, small businesses are the backbone of Suffolk County’s economy and patronizing their services helps to keep critical jobs and companies on Long Island; and

WHEREAS, local businesses in Suffolk County are owned by people who live here, work here, and are invested in the future of our County; and

WHEREAS, purchasing goods in Suffolk County is environmentally friendly and reduces our dependence on foreign oil, as it reduces the amount of oil consumed to transport shoppers out of the County or ship goods from across the state, country and world into the County; and

WHEREAS, Suffolk County must encourage its residents to patronize local businesses as a means to keep companies in our community, maintain the County’s unique character and strengthen the local economy; now, therefore be it

1st RESOLVED, that the Suffolk County Department of Economic Development is hereby authorized, empowered and directed to establish a “Shop Suffolk” promotional campaign to encourage Suffolk County residents to shop locally instead of in other counties or online; and be it further

2nd RESOLVED, that as part of this program, the Department of Economic Development shall formulate a plan to educate Suffolk County residents about the benefits and importance of shopping in Suffolk County; and be it further

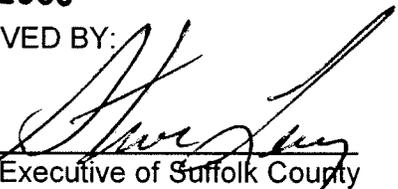
3rd RESOLVED, that the Department of Economic Development will notify this Legislature in writing within ninety (90) days of the effective date of this resolution if additional funding is necessary to implement the “Shop Suffolk” program; and be it further

4th **RESOLVED**, that the Department of Economic Development shall work with local chambers of commerce and business improvement districts to establish and implement the "Shop Suffolk" campaign; and be it further

5th **RESOLVED**, that this Legislature, being the State Environmental Quality Review Act (SEQRA) lead agency, hereby finds and determines that this resolution constitutes a Type II action pursuant to Section 617.5(c)(20), (21) and (27) of Title 6 of the NEW YORK CODE OF RULES AND REGULATIONS (6 NYCRR) and within the meaning of Section 8-0109(2) of the NEW YORK ENVIRONMENTAL CONSERVATION LAW as a promulgation of regulations, rules, policies, procedures, and legislative decisions in connection with continuing agency administration, management and information collection, and the Suffolk County Council on Environmental Quality (CEQ) is hereby directed to circulate any appropriate SEQRA notices of determination of non-applicability or non-significance in accordance with this resolution.

DATED: **AUG 4 2009**

APPROVED BY:



County Executive of Suffolk County

Date: **AUG 17 2009**

SUFFOLK COUNTY
County Legislature
RIVERHEAD, NY



This is to Certify That I, TIM LAUBE, Clerk of the County Legislature of the County of Suffolk, have compared the foregoing copy of resolution with the original resolution now on file in this office, and which was duly adopted by the County Legislature of said County on August 4, 2009 and that the same is a true and correct transcript of said resolution and of the whole thereof.

In Witness Whereof, I have hereunto set my hand and the official seal of the County Legislature of the County of Suffolk.

A handwritten signature in cursive script that reads "Tim Laube".

Clerk of the Legislature

Intro. Res. 1575 Res. No. 643

August 4, 2009

Motion:
 Romaine, Schneiderman, Browning, Beedenbender, Losquadro
 Eddington, Montano, Alden, Lindsay, Viloría-Fisher, Barraga,
 Kennedy, Nowick, Horsley, Gregory, Stern, D'Amaro, Cooper

Co-Sponsors:
 Romaine, Schneiderman, Browning, Beedenbender, Losquadro
 Eddington, Montano, Alden, Lindsay, Viloría-Fisher, Barraga,
 Kennedy, Nowick, Horsley, Gregory, Stern, D'Amaro, Cooper

Second:
 Romaine, Schneiderman, Browning, Beedenbender, Losquadro
 Eddington, Montano, Alden, Lindsay, Viloría-Fisher, Barraga,
 Kennedy, Nowick, Horsley, Gregory, Stern, D'Amaro, Cooper

LD	Legislator	Yes	No	Abs	NP	R
1	Edward P. ROMAINE	↑				
2	Jay H. SCHNEIDERMAN					
3	Kate M. BROWNING					
4	Brian BEEDENBENDER					
6	Daniel P. LOSQUADRO					
7	Jack EDDINGTON					
9	Ricardo MONTANO					
10	Cameron ALDEN					
11	Thomas F. BARRAGA					
12	John M. KENNEDY, JR.					
13	Lynne C. NOWICK					
14	Wayne R. HORSLEY					
15	DuWayne GREGORY					
16	Steven H. STERN					
17	Lou D'AMARO					
18	Jon COOPER					
5	Vivian VILORIA-FISHER, D.P.O.					
8	William J. LINDSAY, P.O.	↓				
Totals		18				

MOTION
<input checked="" type="checkbox"/> Approve
Table: _____
Send To Committee
Table Subject To Call
Lay On The Table
Discharge
Take Out of Order
Reconsider
Waive Rule _____
Override Veto
Close
Recess
APPROVED <input checked="" type="checkbox"/> FAILED _____
No Motion _____ No Second _____

RESOLUTION DECLARED
<input checked="" type="checkbox"/> ADOPTED
NOT ADOPTED

Tim Laube
 Tim Laube, Clerk of the Legislature

Roll Call _____ Voice Vote